



Dear Agricultural Industry Partner,

Greetings from the Agricultural Media Summit (AMS) Steering Committee. Thank you for your interest in supporting AMS, an event that is vital to the continued pursuit of growth and professionalism in agricultural communications.

AMS began in 1999 and is the largest gathering of the agricultural industry's top writers, editors, photographers, publishers, and strategic communicators in the U.S. and Canada. Providing opportunities for professional development and industry networking, AMS is brought to you by the Livestock Publications Council (LPC), the Agricultural Communicators Network (ACN), and the Ag Media Council.

We are gearing up for a fantastic 2026 AMS in St. Louis, Missouri! We're well into planning the program for the event and ask you to consider becoming an event sponsor in 2026.

Sponsorship at AMS helps build a brand's visibility with your direct connection to the farmer and industry audience. With enhanced opportunities to present to the writers, editors and influencers who connect daily with your target audience, this conference is built to expand your network and lift your brand. It also shows a brand's strong support of excellence and integrity in agricultural journalism, public relations, social media, and creative marketing.

If you have questions about any level of sponsorship or want to discuss how to increase and what that may mean to your connection to this event, you can reach out to our sponsorship committee - Pam Caraway, Autumn Fuhrman, Jennifer Shike or Willie Vogt. If there's someone else on the AMS Steering Committee with whom you have a relationship, feel free to talk with them about your 2026 involvement.

The work to tell agriculture's story, help farmers seek profit in new ways, and expand tactics that boost marketing effectiveness for the industry are all key parts of AMS. Please consider including us in your sponsorship investment plans for 2026.

Sincerely,

The AMS Steering Committee & AMS Sponsorship Chairs

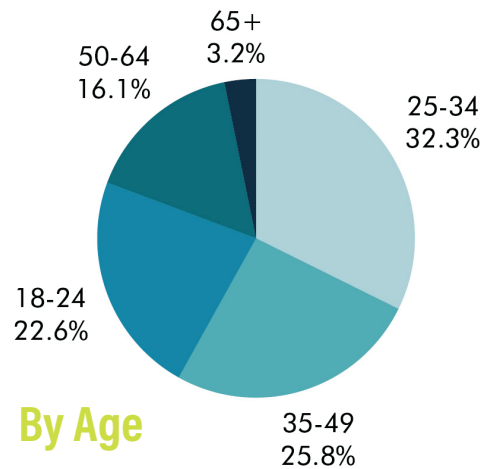
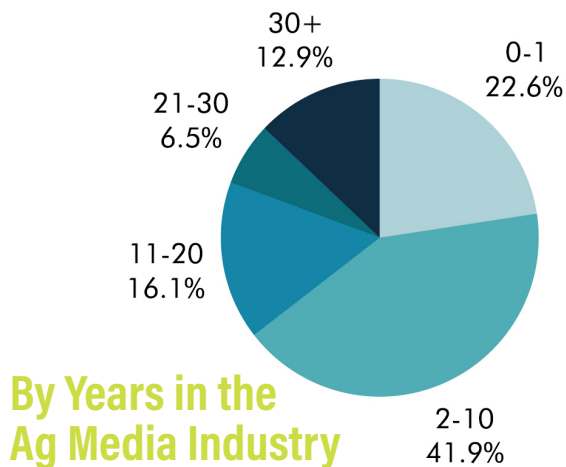
Pam Caraway, Pam.Caraway@farmprogress.com

Autumn Fuhrman, afuhrman@bader-rutter.com

Jennifer Shike, jshike@farmjournal.com

Willie Vogt, willievogt1701@gmail.com

ATTENDEE DEMOGRAPHICS



STEERING COMMITTEE

Co-Chairs:

Pam Caraway, Farm Futures - Farm Progress
Pam.caraway@farmprogress.com

Autumn Fuhrman, Bader Rutter
afuhrman@bader-rutter.com

ACN:

Joy Crosby, Georgia Peanut Commission
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Joel Reichenberger, DTN
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LPC:

Anne Kimmey, Cultivate Agency
anne@cultivateagency.com

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Ag Media Council:

John Mansavage, W.D. Hoard & Sons Co.
jmansavage@hoards.com

Hilary Winn, Meister Custom Solutions
hwinn@meistermedia.com

Tour Chair:

Jennifer Latzke, Farm Progress/Informa Markets
Jennifer.latzke@informa.com

Program Chairs:

Anne Kimmey, Cultivate Agency
anne@cultivateagency.com

Julie Deering, United States Soybean Export Council
jdeering@ct.ussec.org

LIVESTOCK
PUBLICATIONS COUNCIL



ACN
Agricultural
Communicators
Network



Ag Media Council

Collaboration, Education and
Research to Support Agriculture

Sponsorship Benefits

	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Patron \$1,000
Hotel room drop (AMS pays fees, sponsor provides item)	✓				
Recognition in the AMS app	✓				
Recommend a presentation topic and/or an expert speaker <i>Must be approved by program committee. No guarantee for selection.</i>	✓				
Provide expert speaker on presentation topic <i>Must be approved by program committee. No guarantee for selection.</i>	✓	✓			
Onsite interviews following newsmaker session	✓	✓			
Pre-conference e-mail blast to registrants <i>Quantity varies by sponsorship level - see sponsor detail page.</i>	✓	✓			
Feature in general AMS blast as a button ad <i>Quantity varies by sponsorship level - see sponsor detail page.</i>			✓		
5-minute presentation at session <i>General, newsmaker panel or breakout session - depending on level.</i>	✓	✓	✓		
Advertisement in printed conference program <i>Page quantity varies by sponsorship level - see sponsor detail page.</i>	✓	✓	✓		
Logo featured on live stream and recorded sessions <i>Awards Luncheons will be live streamed and certain breakouts will be recorded.</i>	✓	✓	✓		
AMS registration <i>Quantity of registrations varies by sponsorship level - see sponsor detail page.</i>	✓	✓	✓	✓	
Insertion of flyer or promo item in registration packet <i>Must be approved by program committee. Item provided by sponsor.</i>	✓	✓	✓		
Exhibit booth at InfoExpo trade show <i>Quantity/size of booth varies by sponsorship level - see sponsor detail page.</i>	✓	✓	✓	✓	
Registration list (mailing labels only)	✓	✓	✓	✓	
Advertisement on AMS website <i>Ad size varies by sponsor level - see sponsor detail page.</i>	✓	✓	✓	✓	✓
Recognition on AMS website and in program	✓	✓	✓	✓	✓
Sponsor logo on entrance sign	✓	✓	✓	✓	✓
Post-conference e-mail blast to registrants <i>Quantity varies by sponsorship level.</i>	✓				
Logo recognition on all marketing e-blasts	✓	✓	✓		
Text recognition on all marketing e-blasts				✓	✓

Sponsorship Details

Additional sponsorship details and customization below related to quantity/size of items listed on packages page.

Platinum \$10,000

- ✓ Hotel room drop (AMS pays fees, sponsor provides item)
- ✓ Recognition in the AMS app
- ✓ Recommend a presentation topic and/or an expert speaker
(Must be approved by program committee. No guarantee for selection.)
- ✓ Provide expert speaker on presentation topic
(Must be approved by program committee. No guarantee for selection.)
- ✓ Onsite interviews following newsmaker session
- ✓ One (1) pre-conference e-mail blast to registrants
- ✓ 5-minute presentation at general session or newsmaker panel. Can include video in that time.
(Choose from following sessions: opening breakfast, student luncheon, or newsmaker panel.)
- ✓ Two-page (2), four-color ad in conference program
- ✓ Logo featured on live stream and recorded sessions
(Awards luncheons will be live streamed and certain breakout sessions will be recorded.)
- ✓ Three (3) AMS registrations
- ✓ Insertion of flyer or promo item in registration packet
(Must be approved by program committee. Item provided by sponsor.)
- ✓ Three (3) exhibit booths at InfoExpo trade show & opportunity for enhanced space
- ✓ Registration list (mailing labels only)
- ✓ Spotlight ad (300x250 pixels) on AMS website
- ✓ Recognition on AMS website and in program
- ✓ Sponsor logo on entrance sign
- ✓ One (1) post conference e-mail blast to registrants
- ✓ Logo recognition on all marketing e-blasts for AMS

Gold \$7,500

- ✓ Provide expert speaker on presentation topic
(Must be approved by program committee. No guarantee for selection.)
- ✓ Onsite interviews following newsmaker session
- ✓ One (1) pre-conference e-mail blast to registrants
- ✓ 5-minute presentation at a breakout session
- ✓ One-page (1), four-color ad in conference program
- ✓ Logo featured on live stream and recorded sessions
(Awards luncheons will be live streamed and certain breakouts will be recorded.)
- ✓ Two (2) AMS registrations
- ✓ Insertion of flyer or promo item in registration packet
(Must be approved by program committee. Item provided by sponsor.)
- ✓ One (1) exhibit booth at InfoExpo trade show
- ✓ Registration list (mailing labels only)
- ✓ Spotlight ad (300x250 pixels) on AMS website
- ✓ Recognition on AMS website and in-program (remove hyphen)
- ✓ Sponsor logo on entrance sign
- ✓ Logo recognition on all marketing e-blasts for AMS



Sponsorship Details cont.

Additional sponsorship details and customization below related to quantity/size of items listed on packages page.

Silver \$5,000

- ✓ Feature in general AMS blast as a button ad
- ✓ 5-minute presentation at a breakout session. No video capability.
- ✓ One-page (1), four-color ad in conference program
- ✓ Logo featured on live stream and recorded sessions
(Awards luncheons will be live streamed and certain breakouts will be recorded.)
- ✓ One (1) AMS registration
- ✓ Insertion of flyer or promo item in registration packet
(Must be approved by program committee. Item provided by sponsor.)
- ✓ One (1) exhibit booth at InfoExpo trade show
- ✓ Registration list (mailing labels only)
- ✓ Spotlight ad (300x250 pixels) on AMS website
- ✓ Recognition on AMS website and in program
- ✓ Sponsor logo on entrance sign
- ✓ Logo recognition on all marketing e-blasts for AMS

Bronze \$2,500

- ✓ One (1) exhibit booth at InfoExpo trade show
- ✓ Registration list (mailing labels only)
- ✓ One (1) AMS registration
- ✓ Button ad (180x150 pixels) on AMS website
- ✓ Recognition on AMS website and in program
- ✓ Sponsor logo on entrance sign
- ✓ Text recognition on all marketing e-blasts for AMS

Patron \$1,000

- ✓ Button ad (180x150 pixels) on AMS website
- ✓ Recognition on AMS website and in program
- ✓ Sponsor logo on entrance sign
- ✓ Text recognition on all marketing e-blasts for AMS

**It is the responsibility of the sponsor to provide ads, logos, eblast info, etc. as listed above.*

**Bronze, Silver, Gold and Platinum Sponsors have the option to purchase one additional AMS registration at the member rate.*



Sponsorship Contract

COMPANY NAME

COMPANY CONTACT

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Please select sponsorship level.

<i>Sponsorship Package</i>	<i>Sponsorship Cost</i>	<i>Selection</i>
Platinum	\$10,000	
Gold	\$7,500	
Silver	\$5,000	
Bronze	\$2,500	
Patron	\$1,000	

Payment details can be provided on this form or call 706.407.4391 to pay via phone.

CARDHOLDER NAME

CARDHOLDER SIGNATURE

BILLING ADDRESS

CITY

STATE

ZIP

CREDIT CARD NUMBER

EXP. DATE

CODE

If not paying with card, send check payable to Ag Media Summit to: Ag Media Summit, PO Box 1444, LaGrange, GA 30241

Accepted and agreed by authorized sponsor signature

DATE

Sponsorship does not permit the Sponsor to have any rights or responsibilities in the operation of the Ag Media Summit. Nothing herein shall establish a partnership or joint venture.

In return for its investment, Sponsor will receive advertising and promotional recognition detailed in this agreement. The Sponsor is responsible for providing the appropriate materials for those efforts by established due dates after discussion.