



ACN
Agricultural
Communicators
Network

2024 Digital & Social Media Contest Winners



Publishing - Podcasts

1st place

2nd place

3rd place

Angus at Work

Avoid Genetic Train Wrecks with Troy Rowan

AUGUST 16, 2023 ANGUS BEEF BULLETIN SEASON 2 EPISODE 17



Avoid Genetic Train Wrecks with Troy Rowan

Angus at Work



00:00 | 11:53

15 30 1x More Info Share

 Sarah McNaughton, Curt Arens
April 2, 2024

🕒 16 Min Listen

A screenshot of a podcast player interface for "Farm Files". The title is "Farm Files - Just how much farmland ...". Below it, it says "Episode 10 • 2nd April 2024 • FP Next • Curt Arens, Sarah McNaughton". The player shows a progress bar at 00:00:00 / 00:16:17. There are icons for play, volume, and speed. The background features a green graphic with "FPNEXT" and photos of the hosts. Logos for "Farm Progress" and "JOHN DEERE" are visible at the bottom. A "Captivate" logo is in the top right corner. Below the player are links for "NOTES", "LINKS", "FOLLOW", and a menu icon.



“Angus at Work: Avoid Genetic Train Wrecks”
Angus Media
Miranda Reiman & Kasey Brown

“Just how much farmland does Bill Gates own?”
Farm Progress
Curt Arens & Sarah McNaughton

“What Is Influencing Land Values”
DTN/Progressive Farmer
Elaine Shein, Victoria Myers & Nick Scalise



Publishing - Blogs

1st place

Production Blog

A Dedication to a Dog Life Well Lived

5/17/2023 | 1:27 PM CDT



By Pamela Smith, Crops Technology Editor

Connect with Pamela:

@PamSmithDTN



Golden retriever Lucy started as a college dog and went on to inspire many as a faithful companion and a therapy dog. (DTN photo by Pamela Smith)

The young pup and I hiked our favorite stretch of Illinois prairie alone yesterday. It is a walk I've taken thousands of times with my old dog. But those days are gone.

Lucy Smith passed suddenly, but softly, from this world on April 29, 2023. She would have been 10 years old in June. A friend aptly noted that if all the people who knew and loved Lucy were counted in dog years, she would have lived forever.

Born near Paxton, Illinois, she was purchased after a handful of University of Illinois Alpha Gamma Rho agriculture fraternity boys spotted an advertisement for golden retriever puppies on Craigslist. Lucy was chosen because she stood apart from her siblings -- chewing on a stick while the rest of the litter chased some cats. College kids are apparently great judges of character.

“Production Blog”
5/17/2023, 6/22/2023, 8/30/2023
DTN/Progressive Farmer
Pamela Smith

2nd place

KansasFarmer. It stops with me

Cowtowns and Skyscrapers: Breaking generational behaviors in farm families, one b



Jennifer M. Latzke, Editor

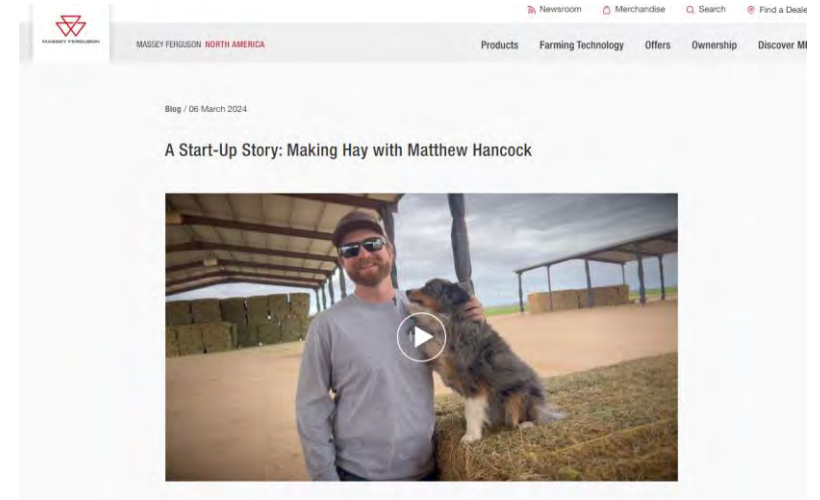
October 27, 2023

3 Min Read



“Cowtowns & Skyscrapers”
Kansas Farmer magazine/ Farm Progress
Jennifer M. Latzke

3rd place



“MasseyFerguson.com Customer Story Blog”,
Red Barn Media Group
Jamie Cole

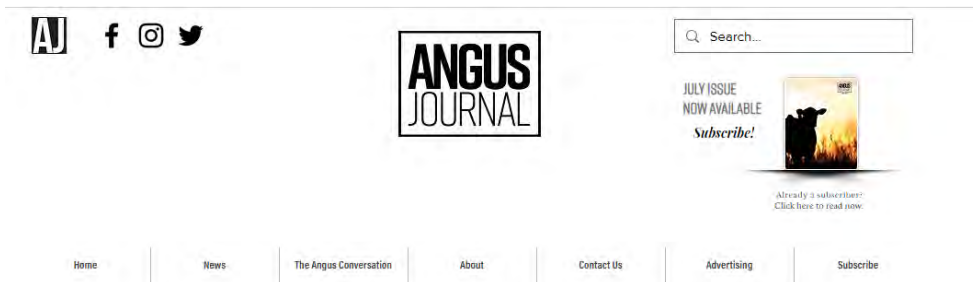


Publishing - Websites

1st place

2nd place

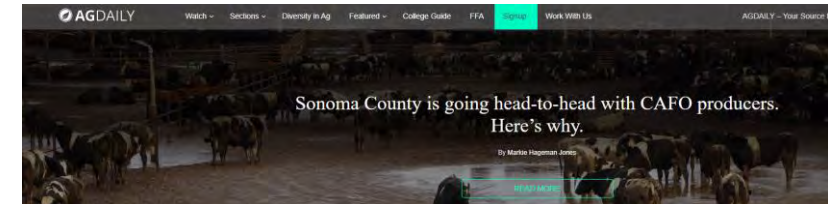
3rd place



“Angus Journal website”
Julie Mais, Megan Silveira, Jaime
Albers & Miranda Reiman



“Agriculture.com”
Successful Farming
Natalina Sents Bausch & Noah Rohlfing



“AGDAILY”
Managing Editor/Ryan Tipps &
Associate Editor/Heidi Crnkovic

Publishing - Webinars

1st place

Managing for success with robotic milking systems

BY TREVOR DEVRIES, UNIVERSITY OF GUELPH

Managing for success with robotic milking systems

Presented by Trevor DeVries, University of Guelph

Sponsored by Galaxy



“Hoard's Dairyman Monthly Webinar- 'Managing for success with robotic milking systems’”
Hoard's Dairyman
Abby Bauer

2nd place

Feeding the calves of today and tomorrow

BY BOB JAMES, VIRGINIA TECH

Feeding the calves of today and tomorrow

presented by Bob James Virginia Tech and Down Home Heifer Solutions

sponsored by: Agri-Plastics



“Hoard's Dairyman Monthly Webinar- 'Feeding the calves of today and tomorrow’”
Hoard's Dairyman
Abby Bauer

3rd place

The long-term consequences of heat stress in dairy cattle

BY GEOFF DAHL, UNIVERSITY OF FLORIDA

The long-term consequences of heat stress in dairy cattle

Presented by Geoff Dahl, University of Florida



“Hoard's Dairyman Monthly Webinar- 'The long-term consequences of heat stress in dairy cattle.’”
Hoard's Dairyman
Abby Bauer

Publishing – Social Media

1st place



“Angus Journal's Social Media Presence”
Angus Journal
Megan Silveira

2nd place



“AGDAILY Social Media”
AGDAILY
Ryan Tipps & Heidi Crnkovic

3rd place



“Native American Agriculture Funds Social Media”
Native American Agriculture Fund
Samantha Belote



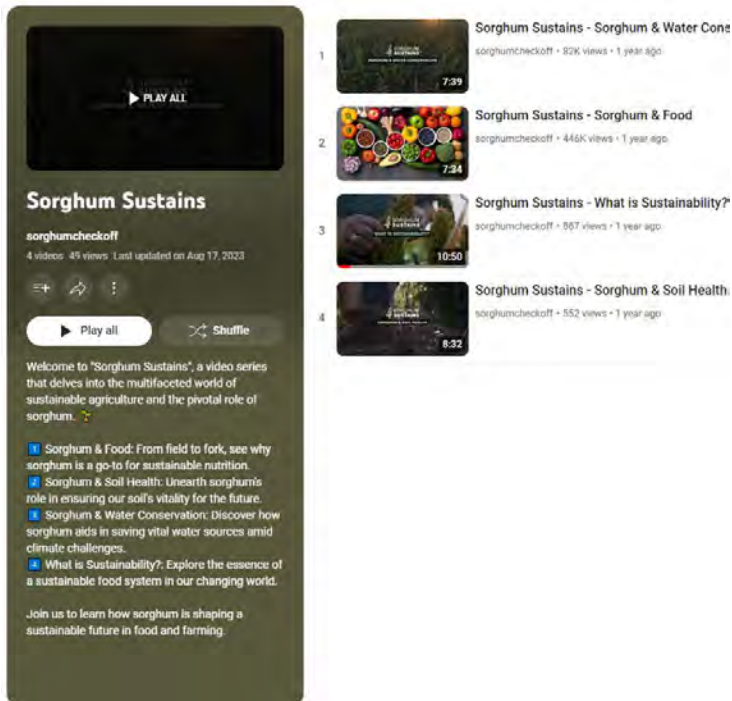
Publishing - Mobile/Tablet Technology Applications

There were no entries in 2024.



Publishing – Multimedia Story

1st place



“Sorghum Sustains - Docu Series”
Sorghum Checkoff
Clint White

2nd place

Rural Revival: Why 3 Pig Farmers’ Wives Quit Teaching and Bought a Coffee Truck



“Rural Revival: Why 3 Pig Farmers’ Wives Quit Teaching and Bought a Coffee Truck”
Farm Journal's PORK
Jennifer Shike, Clinton Griffiths & Russ Hnatusko

3rd place



“‘The Space in Between,’ The Cattleman, Jan. 2024”,
Grant Company, Jena McReil
The Cattleman, Texas & Southwestern Cattle Raisers
Association

Publishing – Video Production

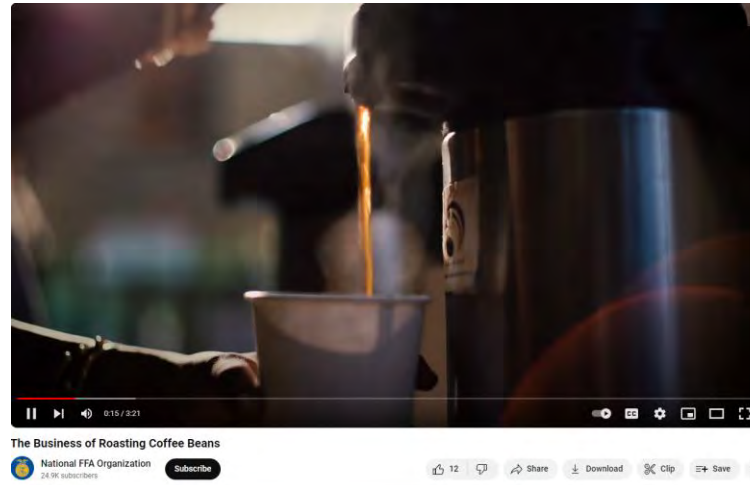
1st place



Help for Wild Horses
National FFA Organization
24.9K subscribers
Like 26 Share Download Clip Save

“Help for Wild Horses”
Successful Farming Custom Solutions
Justin Davey

2nd place



The Business of Roasting Coffee Beans
National FFA Organization
24.9K subscribers
Like 12 Share Download Clip Save

“Awaken at Aiken”
Successful Farming Custom Solutions
Justin Davey

3rd place



Watch their story: <https://www.youtube.com/watch?v=ZWZH7nRMfp4> Grooming snowmobile trails is a lot like field-leveling work: The result is satisfying, but it puts...

“Trail Boss”
Red Barn Media Group
Jamie Cole