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# **2025 Annual Award Contest Winners**



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# **Digital and Social Media**



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# ***PODCASTS***

# ***PODCASTS***

3<sup>rd</sup> place



**"15 Minutes With a Farmer: Bill Gross"**

**Lisa Foust Prater, Justin Davey & Jordan Reynolds, Successful Farming**

# ***PODCASTS***

2<sup>nd</sup> place



**“Reporter's Notebook: DTN's Pulse of Rural America”  
Elaine Shein, Chris Clayton, Nick Scalise, DTN/Progressive Farmer**

# ***PODCASTS***

1<sup>st</sup> place



“ ‘One Bid Away’: Bulls that almost weren’t famous and other tales from the bull studs.”

Miranda Reiman, Julie Mais, Megan Silveira & Jaime Albers

The Angus Conversation, Angus Media



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***BLOGS***

# BLOGS

3<sup>rd</sup> place

MissouriRuralist.

## Love for farm truck stands test of time

Show-Me Life: Don't sell farm relics that are full of memories; the next generation va



Mindy Ward, Editor, Missouri Ruralist  
January 24, 2025

🕒 3 Min Read



“Show Me Life” Mindy Ward, Farm Progress / Missouri Ruralist

# ***BLOGS***

2<sup>nd</sup> place

[Our Food](#) [Our Economy](#) [Our Children's Future](#) [Resources](#) [Contact](#)

## Texas groundwater: The importance of a disappearing water source

Our Economy

Out of sight, out of mind—*right?* What if we told you that groundwater— water deep beneath the Earth's surface—is more present in your life than you might think? In fact, [nearly 60 percent](#) of Texas' water comes from underground sources. Chances are the water flowing from your tap could have been sourced from thousands of feet below ground. Sure, *we can't see it*, but groundwater plays a vital role in our daily lives and should be top-of-mind for all Texans. Especially now, as a rapidly growing population, prolonged drought conditions

<https://watergrows.org/texas-groundwater/>

18

**“Water Grows Blog” Faith Smith with Texas Corn and Texas NRCS**

# BLOGS

1<sup>st</sup> place

KansasFarmer.

## Can science compete with the scroll?

Cowtowns & Skyscrapers: Reading and attention spans are at all-time lows. How do :



Jennifer M. Latzke, Editor, Kansas Farmer  
November 22, 2024

🕒 3 Min Read



“Cowtowns & Skyscrapers” Jennifer M. Latzke, Kansas Farmer magazine / Farm Progress

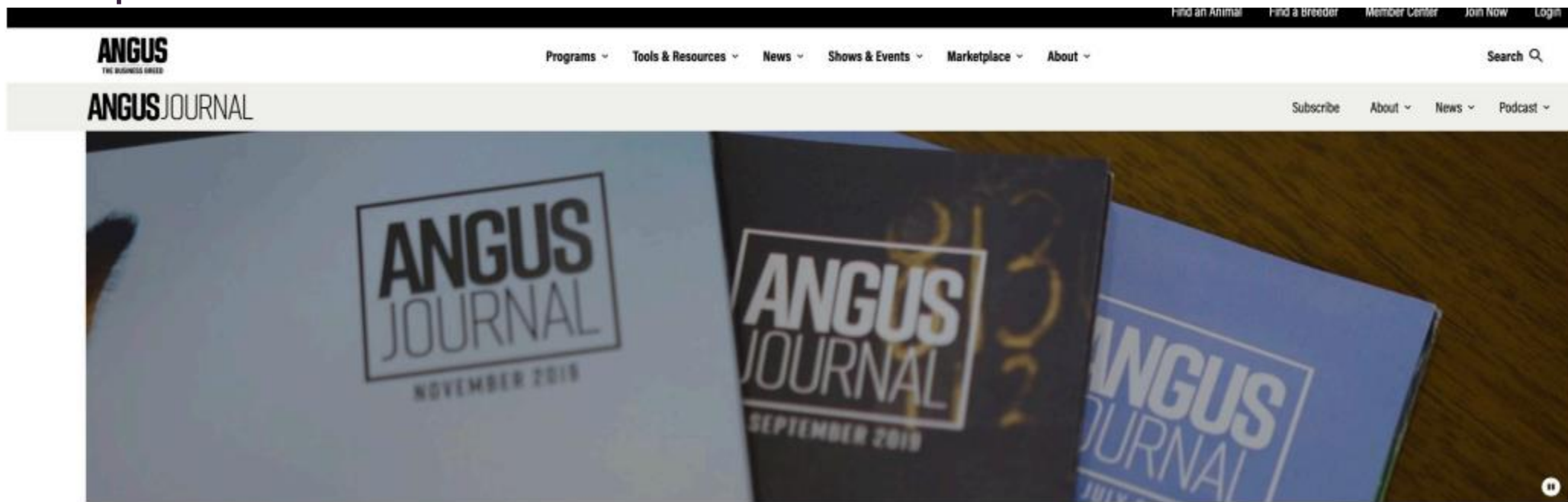


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***WEBSITES***

# WEBSITES

3<sup>rd</sup> place



"AngusJournal.net"

Julie Mais, Miranda Reiman, Megan Silveira & Jaime Albers, Angus Journal

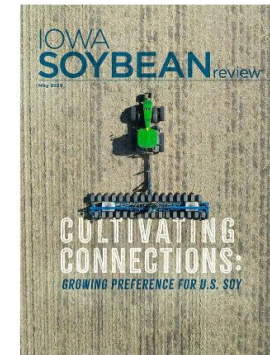
# WEBSITES

2<sup>nd</sup> place



Iowa Soybean Review Magazine

Filter by Topic




“Iowa Soybean Review website”

Susan Langman, Bethany Baratta & Joclyn Bushman, Iowa Soybean Association

# WEBSITES

1<sup>st</sup> place

 Successful Farming

Q Magazine Newsletters

NEWS MARKETS MACHINERY CROPS FARM MANAGEMENT LIVESTOCK FAMILY ABOUT US

SUBSCRIBE



CROP NEWS

## Corn and Soybean Planting Ahead of Average in Latest USDA Report

USDA released its third Crop Progress Report of the growing season on April 21. Here's a look at the latest corn, soy, oat, and wheat numbers.

By Mariah Squire • 44 minutes ago



### Grains Close in the Red | Monday, April 21, 2025

By Cassidy Walter • 1 hour ago



### This Farmer and Ag Advocate is the Grandson of Iowa...

By Lisa Foust Prater • 10 hours ago



### Legal Challenges Mount, but Tariffs Likely Aren't Going Anywhere Soon

By Oliver Ward • 9 hours ago



### China's Soybean Imports From U.S. Jump in March, but Brazil Set t...

By Reuters • 9 hours ago

"Agriculture.com" Natalina Sents Bausch, Successful Farming

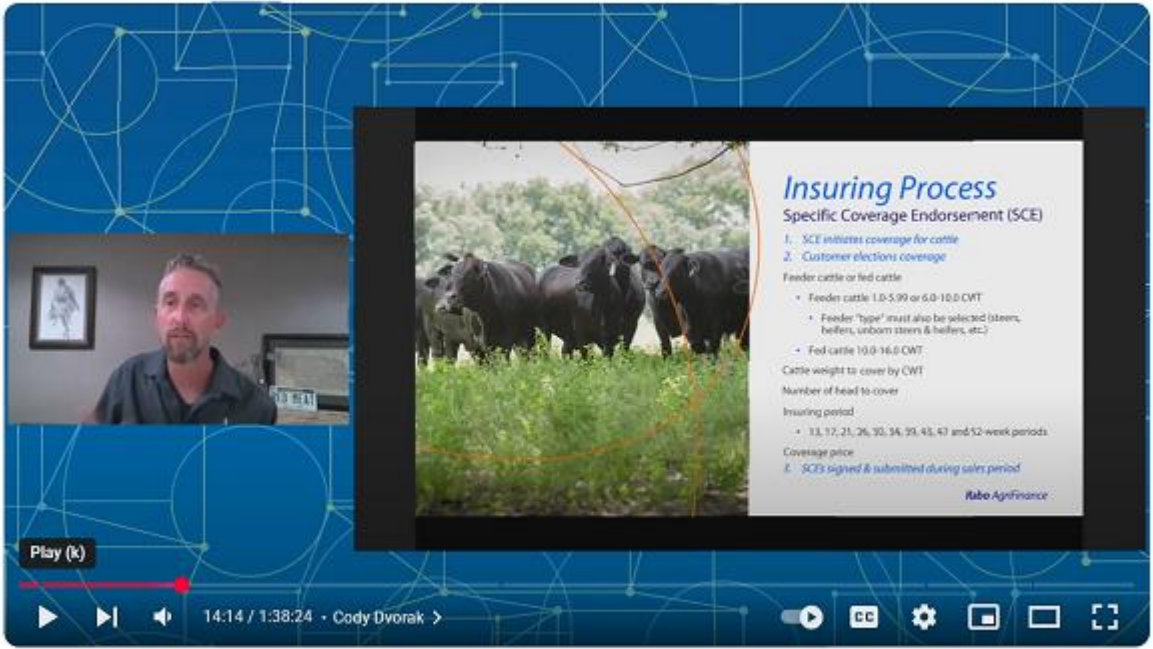


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***WEBINARS***

# WEBINARS

1<sup>st</sup> place



The screenshot shows a YouTube video player interface. The video content is a slide titled "Insuring Process Specific Coverage Endorsement (SCE)". The slide lists the following details:

- 1. SCE initiates coverage for cattle
- 2. Customer elections coverage

**Feeder cattle or fed cattle**

- Feeder cattle: 1.0-5.99 or 6.0-10.0 CWT
- Feeder "type" must also be selected (steers, heifers, unborn steers & heifers, etc.)
- Fed cattle: 10.0-16.0 CWT

**Cattle weight to cover by CWT**

**Number of head to cover**

**Insuring period**

- 11, 17, 21, 26, 30, 34, 39, 43, 47 and 52-week periods

**Coverage price**

1. SCEs signed & submitted during sales period

*Rabe AgFinance*

Below the video player, the video title is "2024 DTN Ag Summit Series: Navigating the 2024 Cattle Market". The channel is "DTN" with 1.23K subscribers. There are 2 likes, a comment icon, a share icon, and a save icon.

**"2024 DTN Ag Summit Series: Navigating the 2024 Cattle Market"**  
Katie Dehlinger, ShayLe Stewart, Jennifer Carrico, Susan Payne & Nick Scalise  
DTN/Progressive Farmer



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# ***SOCIAL MEDIA***

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3<sup>rd</sup> place

SORGHUM PET FOOD INFLUENCER CAMPAIGN



"Sorghum Pet Food Influencer Campaign" Clint White, Sorghum Checkoff

# SOCIAL MEDIA

2<sup>nd</sup> place



AGDAILY  
January 23 · 🌐

...

Butcher Solutions LLC is building excitement for butchery again across the United States.

Owner Sierra Jepsen provides mobile butcher training and delivers easily accessible meat science education to processors nationwide, filling the knowledge gap that exists in today's harvesting industry.

"If I became a better butcher, I could train others to be butchers. And then wouldn't it be great if I could go and work at a butcher school and then train other people to fill this need and relieve this labor issue?" she said.

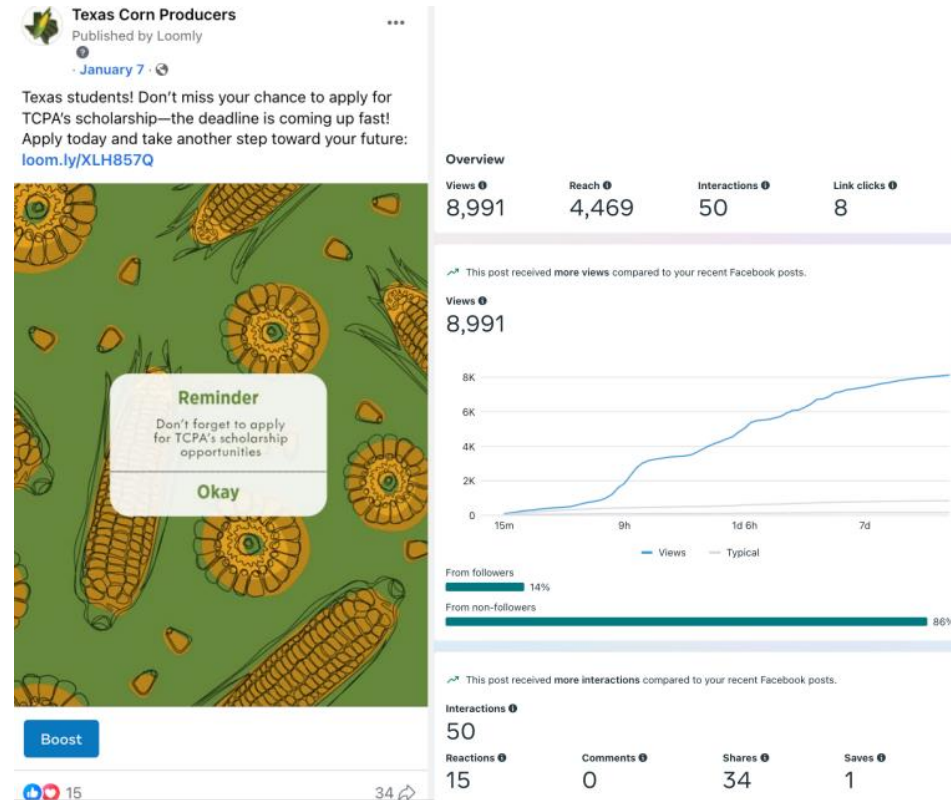
See more of her story here: <https://tinyurl.com/Butcher-Solutions-Profile>



"AGDAILY Social Media" Ryan Tipps and Heidi Crnkovic, AGDAILY

# SOCIAL MEDIA

1<sup>st</sup> place



“24/25 Texas Corn Producers Social Media”  
Faith Smith and the Texas Corn Producers



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# ***MULTIMEDIA STORY***

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3<sup>rd</sup> place

## **Lance Dunbar: A Hero by Day and Night**

For Lance Dunbar, there are many similarities between his career as director of production for Professional Swine Management and his role as a firefighter. It all comes down to doing the right thing even when it's hard.

JENNIFER SHIKE • February 27, 2025 04:14 PM



“Lance Dunbar : A Hero by Day and Night” Jennifer Shike, Farm Journal's PORK

# ***MULTIMEDIA STORY***

2<sup>nd</sup> place



*"Then the Sun Rises"*

Jena McRell, Grant Company and Texas & Southwestern Cattle Raisers Association

# ***MULTIMEDIA STORY***

1<sup>st</sup> place



**"Tom Burke's Top 10 List Live from the American Angus Hall of Fame"  
Megan Silveira, Angus Journal**



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# ***VIDEO PRODUCTION***

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3<sup>rd</sup> place



Idle Up – Barry Pollard, Retiring Board of Directors President

**“Idle Up — Barry Pollard, Retiring Board of Directors President”  
Megan Silveira, Angus Journal**

# VIDEO PRODUCTION

2<sup>nd</sup> place

## Ag Videos



### Playing

#### Failure Isn't Fatal

11/22/2024 | 10:25 AM CST

3 Farm Daughters learned early on that new ideas need to be proven in the heat of the marketplace.

### Up Next



#### New Love For the Farm

11/22/2024 | 10:25 AM CST

Agriculture has always been part of Tanner Hento's heart, even if he wished it wasn't.

"Failure Isn't Fatal" Dan Miller & Rob Lagerstrom, DTN/Progressive Farmer

# ***VIDEO PRODUCTION***

1<sup>st</sup> place



**"Then the Sun Rises: Voices from the Fire" Crystal Albers, Grant Company**



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