AGRICULTURAL COMMUNICATORS NETWORK

# 2026 ACN Award Recipients

*The winners were announced at the 2026 Agricultural Media Summit, July 19–21, in St. Louis, Missouri. Below is the complete list of all winners.*

## "Of the Year" Awards

**Communicator of the Year:** Julianna Langemeier, Zoetis

**Writer of the Year:** Lisa Foust Prater, Successful Farming

**Designer of the Year:** Matt Strelecki, People, Inc.

**Photographer of the Year:** Betty Haynes, Midwestern Lens

**Story of the Year:** *"Small Groups, Big Outcomes,"* Lisa Foust Prater, Successful Farming

**Photo of the Year:** *"Harvest Hugs,"* Betty Haynes, Midwestern Lens

## Special Awards

**Lifetime Achievement Award:** Den Gardner, Gardner & Gardner Communications

**Lifetime Achievement Award:** Pamela Smith, DTN/Progressive Farmer

**Distinguished Service to Agriculture Award:** Dr. Albert Culbreath, University of Georgia

**President's Award:** Elizabeth Hodges, Farm Progress

**Andy Markwart Horizon Award:** Andrew Castillo, Farm Progress

*Sponsored by Den Gardner*

## Fellows of the Agricultural Communicators Network

Holly Spangler • Martha Mintz • Chris Clayton • Pam Caraway • Bill Spiegel • Jamie Cole

## Honorary Life Membership

JoAnn Alumbaugh • Joe Dan Boyd • Larry Dreiling • Betsy Freese • Den Gardner • Gregg Hillyer • Greg Lamp • Karen McMahon • Jim Patrico • Jack Pitzer • Paul Queck • Kelly Schwalbe • Pamela Smith

## Scholarship Recipients

**Dr. James Evans Scholarship:** Maddie Weber, University of Nebraska

*Made possible by Lyle E. Orwig*

**Past Presidents' Scholarship:** Mindy Wells, Kansas State University

*Sponsored by the ACN Professional Improvement Foundation*

**Past Presidents' Scholarship:** Tayla Wiedeman, Texas Tech University

*Sponsored by the ACN Professional Improvement Foundation*

## Master Program Level Recognitions

*Recognized at the 2026 Ag Media Summit across the Master Communicator, Master Photographer and Master Writer programs.*

### Master Communicator

**Level 6 - Communicator of Merit:** Leigh Ann Cleaver

**Level 5/Master of Comm:** Mitch Galloway, Courtney Leeper Girgis, Julianna Langemeier, Doreen Muzzi, Ryan Tipps, Erin Worrell

**Level 4:** Devin Benish, Jennifer Nigro

**Level 3:** Lori Maude, Matt Strelecki

**Level 2:** Jesse Harding Campbell, Grace Knepp, Emily Kummerfeld, Kurt Lawton

**Level 1:** Jon Adamy, Vanessa Barr, Diane Barry, Cassidy Cage, Ashtyn Carr, Clay Eldridge, Nicole Erceg, Emily Grant, Gil Gullickson, Bridget Hess, Gregg Hillyer, Kristina Hopkins, Jessica Jennings, Terry Johnston, Rob Lagerstrom, Beth Lutter, Lisa Lynd, Dan Miller, Melissa Polley, Dale Ratliff, Joel Reichenberger, Kaleigh Reller, Jordan Reynolds, Tim Sullivan, Laura Temple, Roberto Vargas, Michaela Walsh, Brent Warren, Jacqueline Wisinski

### Master Photographer

**Level 4:** Devin Bollman

**Level 3:** Molly Biggs, Ava Splear

**Level 2:** Joclyn Kuboushek, EllaMae Reiff, Jacqueline Wisinski, Erin Worrell

### Master Writer

**Level 5 Master Writer:** Joshua Baethge, Rhiannon Branch, Adrienne Held, Mary Kennedy, Allison Lynch, Ava Splear

**Level 4:** Anthony Greder, Elizabeth Hodges, Diane Meyer

**Level 3:** Jessica Hartman, Chris Six

**Level 2:** Molly Biggs, ShayLe Stewart

**Level 1:** Mickayla Jordan, Jake Zajkowski

## Category Winners

### Writing | Sponsored by Syngenta

**Breaking News**

**1st** *"Philip Nelson defeats Brian Duncan to become Illinois Farm Bureau president,"* Holly Spangler, Prairie Farmer/Farm Progress

**2nd** *"Grain Dealer Fails to Pay Nebraska Farmers,"* Todd Neeley, DTN/Progressive Farmer

**3rd** *"Illinois FFA elects 6 new officers,"* Ava Splear, Prairie Farmer/Farm Progress

**Economics and Management**

**1st** *"Surviving the Squeeze,"* Adrienne Held, Successful Farming

**2nd** *"The Woven Path,"* Martha Mintz for The Furrow, John Deere

**3rd** *"On Their Terms,"* Martha Mintz for The Furrow, John Deere

**Editorial Opinion**

**1st** *"The 4-Alarm Fire in Farm Country,"* Holly Spangler, Prairie Farmer/Farm Progress

**2nd Tie** "Steer Carcass Weights Hit New All-Time High of 983 Pounds," ShayLe Stewart, DTN/Progressive Farmer

**2nd Tie** "U.S. Soybean Farmers pay price of Trade War with China," Gil Gullickson, Wallaces Farmer, Farm Progress

**3rd** *"Now Serving: USDA Approved Facts,"* Joshua Baethge, Farm Progress

**Human Interest**

**1st** *"The Right Balance,"* Susan Payne, DTN/Progressive Farmer

**2nd** *"Unity Amid Tragedy,"* Jennifer Shike, Farm Journal's PORK

**3rd** *"Small Groups, Big Outcomes,"* Lisa Foust Prater, Successful Farming

**Humorous Article**

**1st** *"Forget the imperfections — take the pictures,"* Betty Haynes, Midwestern Lens

**2nd** *"The garden that never was,"* Betty Haynes, Midwestern Lens

**3rd** *"Folk Forecasting,"* Katie Knapp, The Furrow, The Ag Photographer

**Issues**

**1st** *"Small Groups, Big Outcomes,"* Lisa Foust Prater, Successful Farming

**2nd** *"The Pests Are Back in Town,"* Adrienne Held, Successful Farming

**3rd** *"The Fluid Border Crisis,"* Diane Meyer, Grant Company LLC

**On-Farm Production Article**

**1st** *"Mapping the Future,"* Allison Jenkins, MFA Incorporated

**2nd** *"Across the Fenceline"* Jena McRell, The Cattleman

**3rd** *"Spring Moves that Pay,"* Kriss Nelson, Iowa Soybean Association

**Personality Profile**

**1st** *"The Lasting Legacy,"* Jessica Hartman, American Angus Association

**2nd** *"How a Kansas farm girl turned tragedy into rodeo triumph,"* Andy Castillo, Farm Progress

**3rd** *"Life by the Season,"* Megan Silveira, Angus Journal

**Regular Column**

**1st** *"Can we treat each other better?,"* Pam Caraway, Farm Progress

**2nd** *"FFA Probe Triggers a Popeye Moment,"* Greg D. Horstmeier, DTN/Progressive Farmer

**3rd** *"What happens to farms when politics drive markets?,"* Holly Spangler, Prairie Farmer/Farm Progress

**Technical Feature**

**1st** *"From the Field to Fifth Avenue,"* Kriss Nelson, Iowa Soybean Association

**2nd** *"Sharp Eye on Precision,"* Dan Miller, DTN/Progressive Farmer

**3rd** *"Corn pollination revolution in motion,"* Gil Gullickson, Wallaces Farmer, Farm Progress

**Farm Feature**

**1st** *"Bugs On the Ranch,"* Lisa Foust Prater, Successful Farming

**2nd** *"Finding the right farmer-landowner fit,"* Betty Haynes, Midwestern Lens

**3rd** *"Built To Last,"* Des Keller, DTN/Progressive Farmer

**Emerging Writer**

**1st** *"From Nervous to Noteworthy,"* Molly Biggs, American Angus Association

**2nd** *"Just Pause, Think' A survivor's message and expert tips for safer grain handling,"* Kriss Nelson, Iowa Soybean Association

**3rd** *"Meet the man who helped discover who helped discover the flat iron steak,"* Elizabeth Hodges, Farm Progress

**Team Story**

**1st** *"Corn and Soy Go Rogue,"* Adrienne Held, Cassidy Walter, and Chelsea Dinterman, Successful Farming

**2nd** *"The ugly truth about trade wars,"* Holly Spangler and Ava Splear, Prairie Farmer/Farm Progress

**3rd** *"Corn and Soybeans' Most Unwanted,"* Chelsea Dinterman and Adrienne Held, Successful Farming

**Series or Special Issue**

**1st** *"Finding Financing For Farming Special Issue,"* Elaine Shein, Chris Clayton, Katie Dehlinger, Gregg Hillyer, Rhett Montgomery, Susan Payne, DTN/Progressive Farmer

**2nd** *"Farm Labor,"* Lisa Foust Prater, Cassidy Walter, Claire Kelloway, Successful Farming

**3rd** *"Paved Over: How Technology is Reshaping American Farmland,"* Andrew Castillo, Farm Progress

## Photography

**Portrait/Personality**

**1st** *"Coliseum Judgement,"* Devin Bollman, Illinois Beef, Illinois Beef Association

**2nd** *"Weighing the Cattle Market,"* Joel Reichenberger, DTN/Progressive Farmer

**3rd** *"Sam Slater,"* Andy Castillo, Farm Progress

**Pictorial**

**1st** *"Mongolian Riders,"* Steve Werblow, Homestead

**2nd** *"Bin Bound,"* Joel Reichenberger, DTN/Progressive Farmer

**3rd** *"Wheat Harvest Wonder,"* Betty Haynes, Midwestern Lens

**Feature**

**1st** *"Harvest Hugs,"* Betty Haynes, Midwestern Lens

**2nd** *"Coop Collectors,"* Betty Haynes, Midwestern Lens

**3rd** *"Joyful FFA officer team,"* Ava Splear, Prairie Farmer/Farm Progress

**Nuts and Bolts – Livestock**

**1st** *"Turkeys,"* Katie Knapp, The Furrow, The Ag Photographer

**2nd** *"Checking Cows With Dad,"* Katie Knapp, The Furrow, The Ag Photographer

**3rd** *"Field Notes,"* Joel Reichenberger, DTN/Progressive Farmer

**Nuts and Bolts – Crops**

**1st** *"Barley,"* Martha Mintz, John Deere

**2nd** *"No-Till Breakthrough,"* Joel Reichenberger, DTN/Progressive Farmer

**3rd** *"Morning Rice,"* Steve Werblow, The Furrow

**Picture Story / Photo Sequence / Photo Essay**

**1st** *"35 Million Guests to Feed,"* Steve Werblow, The Furrow

**2nd** *"Boughs that Bind,"* Katie Knapp, The Furrow, The Ag Photographer

**3rd** *"Kittleson Brothers,"* Joclyn Kuboushek, Fresh Pickings Magazine, Iowa Soybean Association

**Emerging Photographer**

**1st** *"Pasture Presence,"* Molly Biggs, American Angus Association

**2nd** *"She Leads the Way,"* Molly Biggs, American Angus Association

**3rd** *"Winter Wheat Scouting,"* Jacqueline Wisinski

**Photo Illustration**

**1st** *"Furry Friends,"* Betty Haynes, Midwestern Lens

**2nd** *"Farm Store,"* Joel Reichenberger, DTN/Progressive Farmer

**3rd** *"Strengthening Soy Connections,"* Erin Worrell, Communications Manager, U.S. Soybean Export Council

**Unpublished Photos**

**1st** *"White Sunset,"* Joel Reichenberger, DTN/Progressive Farmer

**2nd** *"Trucker Trails,"* EllaMae Reiff, DTN/Progressive Farmer

**3rd** *"Chicken Tenders,"* Betty Haynes, Midwestern Lens

**Advertorial Photos**

**1st** *"Dramatic Demos,"* Betty Haynes, Midwestern Lens

**2nd** *"Red vs. Green,"* Betty Haynes, Midwestern Lens

**Rotating Theme**

**1st** *"Late Night Harvest,"* Joel Reichenberger, DTN/Progressive Farmer

**2nd** *"Harvest Moon Glow,"* Betty Haynes, Midwestern Lens

**3rd** *"Young Soybean Plant,"* Elaine Shein, DTN/Progressive Farmer

**Digitally Enhanced Photos**

**1st** *"Harvest the Moon,"* Betty Haynes, Midwestern Lens

**2nd** *"Stampede,"* Betty Haynes, Midwestern Lens

## Design | Sponsored by the Georgia Peanut Commission

**Cover Page Design – Commercial**

**1st** *"The Pests are back in Town,"* Matt Strelecki, People, Inc.

**2nd** *"Ready Set Plant,"* Matt Strelecki, People, Inc.

**3rd** *"The Land Issue,"* Matt Strelecki, People, Inc.

**Cover Page Design – Custom**

**1st** *"Legacy - Fall 2025 - cover,"* Cadie Ramos - Senior Graphic Designer, People, Inc.

**2nd** *"Legacy - Summer 2025,"* Cadie Ramos - Sr Graphic Designer, People, Inc.

**3rd** *"The Furrow Cover, Sep/Oct 2025,"* Nate Werner, Mod Op

**Single-Page Editorial Design – Commercial**

**1st** *"A Great Place to Call Home,"* Jaime Albers, Angus Journal

**2nd** *"Family Business Matters,"* Brent Warren, Barry Falkner, DTN/Progressive Farmer

**3rd** *"Chef Joe,"* Iowa Food & Family Project, Iowa Soybean Association

**Single-Page Editorial Design – Custom**

**1st** *"Green & Growing, Homestead Spring 2026,"* Nate Werner, Mod Op

**2nd** *"Green & Growing, Homestead Summer 2025,"* Nate Werner, Mod Op

**3rd** *"Taking the Itch Out of Sorghum,"* Clint White, Sorghum Checkoff

**Opening Page or Spread Design – Commercial**

**1st** *"Corn and Soy Go Rogue,"* Matt Strelecki, People, Inc.

**2nd** *"Autonomy in Action,"* Matt Strelecki, People, Inc.

**3rd** *"The Pests Are Back in Town,"* Matt Strelecki, People, Inc.

**Opening Page or Spread Design – Custom**

**1st** *"Legacy - Spring 2026 - Opening Spread,"* Cadie Ramos, Noble Research Institute

**2nd** *"Legacy - Fall 2025 - Opening Spread,"* Cadie Ramos, Noble Research Institute

**3rd** *"Lonely, So Lonely, The Furrow Sep/Oct 2025,"* Nate Werner, Mod Op

**Two-Plus Page Design – Commercial**

**1st** *"Arcadian Mark Carter Centerpiece,"* Gretchen Hager Tipps, AGDAILY

**2nd** *"Rooted in the Land,"* Brianna Schechinger, Iowa Food & Family Project, Iowa Soybean Association

**3rd** *"Next Gen Farming Fresh Pickings Magazine,"* Iowa Food & Family Project, Iowa Soybean Association

**Two-Plus Page Design – Custom**

**1st** *"Legacy - Fall 2025 - Two Plus,"* Cadie Ramos, Noble Research Institute

**2nd** *"Hiding Place, December 2025,"* Nate Werner, Mod Op

**3rd** *"The Wanderers, The Furrow,"* Nate Werner, Mod Op

**Special Editorial Section Design – Commercial/Custom**

**1st** *"America's Best Young Farmers and Ranchers,"* Brent Warren, Barry Falkner, DTN/Progressive Farmer

**2nd** *"Ag Innovation #2, February 2026,"* Nate Werner, Mod Op

**3rd** *"Ag Innovation #1, February 2026,"* Nate Werner, Mod Op

**Overall Magazine Design – Commercial**

**1st** *"Arcadian Magazine,"* Gretchen Hager Tipps, AGDAILY

**2nd** *"The Cattleman, October 2025,"* The Cattleman, Texas and Southwestern Cattle Raisers Association, Grant Company

**Overall Magazine Design – Custom**

**1st** *"Legacy - Fall 2025 - Overall,"* Cadie Ramos, Noble Research Institute

**2nd** *"Legacy - Spring 2026 - Overall,"* Cadie Ramos, Noble Research Institute

**3rd** *"The Furrow, November 2025,"* Nate Werner, Mod Op

**Overall Magazine Design – Special Issues – Commercial/Custom**

**1st** *"Rural Resilience,"* Brent Warren, Barry Falkner, Katie Dehlinger, Anthony Greder, DTN/Progressive Farmer

**2nd** *"The Furrow, February 2026,"* Nate Werner, Mod Op

**3rd** *"Pioneer 100th Anniversary Special Issue,"* Lisa Lynd, Farm Progress

**Special Publication Design – Annual Reports etc. – Commercial/Custom**

**1st** *"2025 Sorghum Checkoff Annual Report,"* Clint White, Sorghum Checkoff

**2nd** *"American Angus Association 2025 Annual Report,"* Jaime Albers, Sarah Moyer, Molly Biggs, Molly Loughridge, Jessica Hartman and Emily Grund, American Angus Association

**Web Design – Electronic Newsletter/Magazine – Commercial/Custom**

**1st** *"Iowa Soybean Weekly,"* Devin Benish, Iowa Soybean Association

**Best Use of Typography – Commercial/Custom**

**1st** *"Surviving the Squeeze,"* Matt Strelecki, People, Inc.

**2nd** *"The Coffee Break Project,"* Matt Strelecki, People, Inc.

**3rd** *"The Invisible Hand, Elasticity, and the Vanishing Farmer,"* Gretchen Hager Tipps, AGDAILY

**Best Use of Chart and Graph Material – Commercial/Custom**

**1st** *"5 ticks to watch in Illinois,"* Rosa Francis, Farm Progress

**2nd** *"A history of boll weevil eradication,"* Lisa Lynd, Farm Progress

**3rd** *"Corn and soybean pest scouting timeline,"* Rosa Francis, Farm Progress

**Best Use of Photography in a Print Periodical – Commercial/Custom**

**1st** *"December 2025 – The Furrow, Homestead Edition,"* Nate Werner, Mod Op

**2nd** *"When Legacy Calls,"* Brent Warren, Barry Falkner, Jason Jenkins, DTN/Progressive Farmer

**3rd** *"The Furrow, Sep/Oct 2025,"* Nate Werner, Mod Op

## Digital & Social Media (DSM) | Sponsored by Syngenta

**Podcasts**

**1st** *"Field Posts Podcast: Fertilizer, War, and the Farm Bill,"* Sarah Mock and Chris Clayton, DTN/Progressive Farmer

**2nd** *"The Bean Scene Podcast,"* Mickayla Jordan, Iowa Soybean Association

**3rd** *"Reporter's Notebook: View From the Range,"* Elaine Shein, Jennifer Carrico and Nick Scalise, DTN/Progressive Farmer

**Websites**

**1st** *"AngusJournal.net,"* Angus Journal staff

**2nd** *"The Wide World Of Sorghum,"* Sorghum Checkoff

**3rd** *"Agriculture.com,"* Natalina Sents Bausch & the Successful Farming Editorial Team

**Webinars**

**1st** *"Winter Soy Series - McKenna Losby,"* Devin Benish, Iowa Soybean Association

**Social Media**

**1st** *"Angus Journal Social Media,"* Angus Journal team

**2nd** *"AGDAILY Social Media,"* Ryan Tipps and Heidi Crnkovic, AGDAILY

**Multimedia Story**

**1st** *"Life by the Season,"* Megan Silveira and Max Stewart, Angus Journal

**2nd** *"Rooted in Resilience,"* Sorghum Checkoff

**3rd** *"Sorghum in the Kitchen Series,"* Sorghum Checkoff

### Video Production

**1st** *"Talon Internship Program,"* Megan Silveira, Angus Journal

**2nd** *"Deer + Drone = Recovered Buck,"* Emily Kummerfeld, MFA Incorporated

**3rd** *"Farm Bureau Insurance: Helping after the Storm,"* Drew Williams, Michigan Farm Bureau

## Marketing Communications (MarComm)

Sponsored by AgriMarketing, DTN/Progressive Farmer, Farm Progress, Hoard's Dairyman, Southeastern Peanut Farmer and Successful Farming

### Advertorial – One-Page

**1st** *"Parasite Testing: Why it Matters,"* BarkleyOKRP & Elanco Animal Health

**2nd** *"How Sustainability is Evolving,"* Barkley OKRP & Elanco Animal Health

### Advertorial – Multi-Page/Series/Special Section

**1st** *"Crop Nutrition Week Advertorial: 'Making Every Nutrient Dollar Count in 2026',"* Signal Theory and AgroLiquid

**2nd** *"Miravis Neo,"* Ryan Tipps, AGDAILY

**3rd** *"Croplan Seed,"* Brent Warren, Gregg Hillyer, Kurt Lawton, DTN/Progressive Farmer

### Media Kits / Media Events: For-Profit

**1st** *"Healthy Heifers Media Kit,"* broadhead. + Boehringer Ingelheim Cattle Health

**2nd** *"Pioneer "Thanks A Hundred" Media Kit,"* Pioneer and Bader Rutter

**3rd** *"Let's Talk Grazing and Raising,"* Corteva, John Deere, Zoetis, Bader Rutter

### Media Kits / Media Events: Not-For-Profit

**1st** *"Powerful Peanut Experience,"* Joy Crosby, Georgia Peanut Commission

**2nd** *"Elanco Beef 2026 CattleCon 'Genius Barn' Earned Media Campaign,"* Elanco Animal Health & BarkleyOKRP

**3rd** *"The Sorghum Puppy Patch,"* Clint White, Sorghum Checkoff

### Collateral Piece

**1st** *"The Sorghum Puppy Patch,"* Clint White, Sorghum Checkoff

**2nd** *"Maintaining the Edge Quick Reference Guide,"* Susan Langman – Design and Illustrations, Iowa Soybean Association

**3rd** *"Sorghum Checkoff Logo Refresh,"* Clint White, Sorghum Checkoff

### Feature Article

**1st** *"Milking Parlor Optimization Article,"* broadhead. + VAS

**2nd** *"Purple Wave Auctioning Restored 1968 John Deere 4020 Tractor for Local FFA Chapter Alva, Okla.,"* Bridget Hess, Purple Wave Auction

**3rd** *"Removing Barriers: rural school food club,"* Mitch Galloway, Michigan Farm Bureau

### News Article

**1st** *"Revenue—More Than Milk for the Dairy,"* Elanco Animal Health & BarkleyOKRP

**2nd** *"It Pays to Be Proactive,"* Lori Maude, Michaela Walsh, Cassidy Cage and Jessica Jennings, Bader Rutter

**3rd** *"Michigan maple syrup industry,"* Mitch Galloway, Michigan Farm Bureau

**Print News Release**

**1st** *"EarthOptics 2025 Predictive Ag Report,"* Mod Op & EarthOptics

**2nd** *"Firestone Ag Field Clinic News Article,"* broadhead. + Firestone Ag

**3rd** *"Nebraska Sorghum launches delivery map,"* Marsh Wren Creative

**Audio News Release**

**1st** *"Save on input costs by Replacing MAP and DAP Fertilizer,"* Mod Op & Phospholutions

**2nd** *"Strauss: It's the 'Tool You Wear',"* Mod Op & Strauss

**Technical Writing**

**1st** *"Decades of data and decisions,"* Allison Jenkins, MFA Incorporated

**2nd** *"Unlimited Opportunities: 2026 Market Snapshots,"* Laura Temple, U.S. Soybean Export Council

**3rd** *"Early defense paramount in IBD protection,"* Roberto Vargas, Zoetis, Bader Rutter

**Speech / White Paper**

**1st** *"Voices of Florida Farmers: Building a Circular Bioeconomy,"* Courtney Leeper Girgis, Solutions from the Land, Rooted Communications

**2nd** *"Nebraska Sorghum Symposium – Update / Closing Comments,"* Jesse Harding Campbell, Marsh Wren Creative

**Writing for Special Projects**

**1st** *"Strengthening Connections: USSEC 2025 Annual Report,"* Erin Worrell, Communications Manager, U.S. Soybean Export Council

**2nd** *"Voices of Florida Farmers: Building a Circular Bioeconomy,"* Courtney Leeper Girgis, Solutions from the Land, Rooted Communications

**3rd** *"2025 Angus Foundation Impact Report,"* Molly Biggs, American Angus Association

**Publication — Print or Electronic — For-Profit**

**1st** *"Dairy Illustrated 2026 Edition,"* broadhead. + GEA Farm Technologies

**2nd** *"2025 Research Insights Report,"* Susan Langman, Bethany Baratta, Kriss Nelson, Iowa Soybean Association

**3rd** *"The Better Bean,"* Successful Farming Custom Solutions

**Publication — Print or Electronic — Not-For-Profit**

**1st** *"FFA New Horizons, Fall/Winter 2025 & Spring/Summer 2026,"* Justin Davey and Matt Strelecki, Successful Farming Custom Solutions

**2nd** *"CEG December Newsletter,"* Mod Op & Cardiac Education Group

**Marketing Video**

**1st** *"People Behind Poultry Introduction Video,"* Zoetis U.S. Poultry, People Behind Poultry Introduction Video - Bader Rutter

**2nd** *"RC Car Racing Down the Corn Rows: See Storen's Clear Results,"* AGDAILY

**3rd** *"About U.S. Soybean Export Council Video,"* Erin Worrell, Communications Manager, U.S. Soybean Export Council

**Video Production**

**1st** *"Strengthening Family and Community with Regenerative Ranching,"* Spencer Scanlan, Noble Research Institute

**2nd** *"Noble Land Stewardship Award,"* Spencer Scanlan, Noble Research Institute

**3rd** *"AgroLiquid Crop Nutrition Week 2026,"* Signal Theory, AgroLiquid

**Podcasts**

**1st** *"The Importance of R&D,"* Elanco Animal Health & BarkleyOKRP

**2nd** *"LaneCast: Rebuilding the Cowherd with Health in Mind,"* Lori Maude and Nicole Erceg, Bader Rutter

**3rd** *"New World Screwworm,"* BarkleyOKRP & Elanco Animal Health

**Websites**

**1st** *"U.S. Soybean Export Council Website,"* Erin Worrell, Communications Manager, U.S. Soybean Export Council

**2nd** *"Corteva Agriscience: Inputs & Insights,"* Vanessa Barr and Ashtyn Carr, Bader Rutter; Melissa Polley and Beth Lutter, Corteva Agriscience

**3rd** *"Poultry Health Today Blog,"* Julianna Langemeier, Bader Rutter

**Webinars**

**1st** *"Winter Soy Series - Kevin Roepke,"* Devin Benish, Iowa Soybean Association

**Social Media**

**1st** *"U.S. Soybean Export Council LinkedIn,"* Erin Worrell, Communications Manager, U.S. Soybean Export Council

**2nd** *"Iowa Soybean Association - Social Media,"* Devin Benish, Iowa Soybean Association

**3rd** *"Beef Facts,"* Emily Grant and Noble Research Institute

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*Categories with no qualifying entries are not listed. For questions about the awards program, contact the Agricultural Communicators Network.*