



ACN
Agricultural
Communicators
Network

2024 Digital & Social Media Contest Winners



Publishing - Podcasts

1st place

2nd place

3rd place

Angus at Work

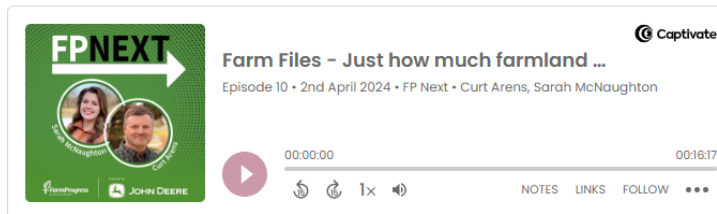
Avoid Genetic Train Wrecks with Troy Rowan

AUGUST 16, 2023 ANGUS BEEF BULLETIN SEASON 2 EPISODE 17



 Sarah McNaughton, Curt Arens
April 2, 2024

🕒 16 Min Listen



“Angus at Work: Avoid Genetic Train Wrecks”
Angus Media
Miranda Reiman & Kasey Brown

“Just how much farmland does Bill Gates own?”
Farm Progress
Curt Arens & Sarah McNaughton

“What Is Influencing Land Values”
DTN/Progressive Farmer
Elaine Shein, Victoria Myers & Nick Scalise





Publishing - Blogs

1st place

Production Blog

A Dedication to a Dog Life Well Lived

5/17/2023 | 1:27 PM CDT



By Pamela Smith, Crops Technology Editor

Connect with Pamela:

@PamSmithDTN



Golden retriever Lucy started as a college dog and went on to inspire many as a faithful companion and a therapy dog. (DTN photo by Pamela Smith)

The young pup and I hiked our favorite stretch of Illinois prairie alone yesterday. It is a walk I've taken thousands of times with my old dog. But those days are gone.

Lucy Smith passed suddenly, but softly, from this world on April 29, 2023. She would have been 10 years old in June. A friend aptly noted that if all the people who knew and loved Lucy were counted in dog years, she would have lived forever.

Born near Paxton, Illinois, she was purchased after a handful of University of Illinois Alpha Gamma Rho agriculture fraternity boys spotted an advertisement for golden retriever puppies on Craigslist. Lucy was chosen because she stood apart from her siblings -- chewing on a stick while the rest of the litter chased some cats. College kids are apparently great judges of character.

“Production Blog”
5/17/2023, 6/22/2023, 8/30/2023
DTN/Progressive Farmer
Pamela Smith

2nd place

KansasFarmer. It stops with me

Cowtowns and Skyscrapers: Breaking generational behaviors in farm families, one b



Jennifer M. Latzke, Editor

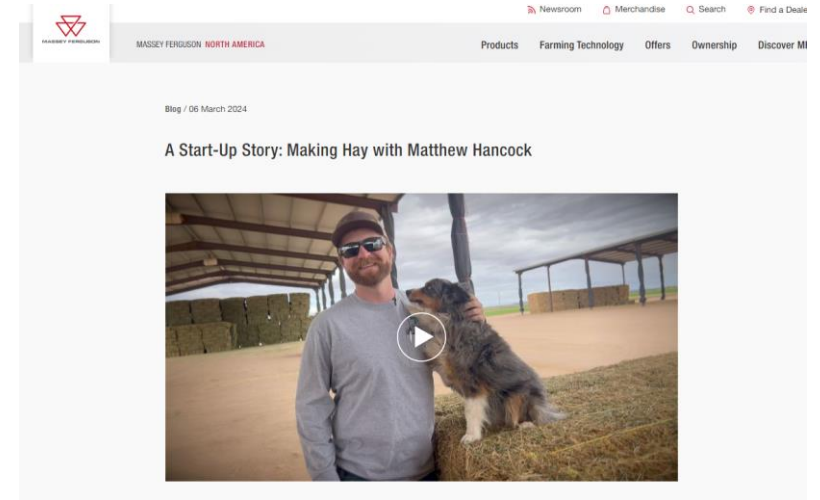
October 27, 2023

3 Min Read



“Cowtowns & Skyscrapers”
Kansas Farmer magazine/ Farm Progress
Jennifer M. Latzke

3rd place



“MasseyFerguson.com Customer Story Blog”,
Red Barn Media Group
Jamie Cole



Publishing - Websites

1st place

2nd place

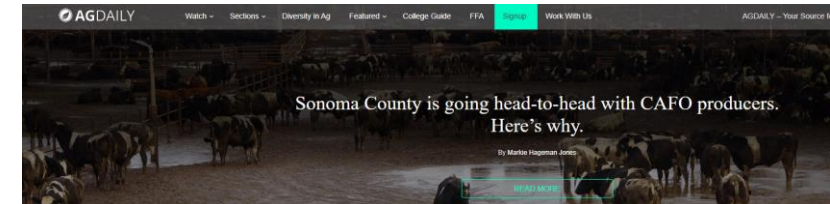
3rd place



“Angus Journal website”
Julie Mais, Megan Silveira, Jaime
Albers & Miranda Reiman



“Agriculture.com”
Successful Farming
Natalina Sents Bausch & Noah Rohlfing



“AGDAILY”
Managing Editor/Ryan Tipps &
Associate Editor/Heidi Crnkovic

Publishing - Webinars

1st place

Managing for success with robotic milking systems

BY TREVOR DEVRIES, UNIVERSITY OF GUELPH

Managing for success with robotic milking systems

Presented by Trevor DeVries, University of Guelph

Sponsored by *Galaxy*



“Hoard's Dairyman Monthly Webinar- 'Managing for success with robotic milking systems’”
Hoard's Dairyman
Abby Bauer

2nd place

Feeding the calves of today and tomorrow

BY BOB JAMES, VIRGINIA TECH

Feeding the calves of today and tomorrow

presented by Bob James Virginia Tech and Down Home Heifer Solutions

sponsored by: *Agri-Plastics*



“Hoard's Dairyman Monthly Webinar- 'Feeding the calves of today and tomorrow’”
Hoard's Dairyman
Abby Bauer

3rd place

The long-term consequences of heat stress in dairy cattle

BY GEOFF DAHL, UNIVERSITY OF FLORIDA

The long-term consequences of heat stress in dairy cattle

Presented by Geoff Dahl, University of Florida



“Hoard's Dairyman Monthly Webinar- 'The long-term consequences of heat stress in dairy cattle.’”
Hoard's Dairyman
Abby Bauer



Publishing – Social Media

1st place

2nd place

3rd place

Angus Journal
February 23 · 🌐

When her name was announced Nov. 5, Lauren Wolter says her jaw dropped open so wide “you could probably fit a whole donut inside.” Feeling the weight of the crown for the first time, however, wasn’t Lauren’s favorite memory. No, the moment she treasures most happened in the quiet of backstage, prior to being named Miss American Angus. Lauren’s favorite moment happened when she joined her hands with her four competitors — four girls she hadn’t known prior to arriving in Florida.

“We were chatting about nerves and cracking jokes, and one of the girls was like, ‘Oh, I just feel like I need to pray,’ and I said, ‘Let’s do it,’” she explains. “I feel like we built a pretty good friendship over the week, but that was really just a solidifying moment. It was special.”

Following the united “amen,” the girls agreed to a group hug, no matter who was crowned. Then when her double cross glinted in the spotlight as she stepped forward to be crowned, Lauren knew the faith she had kept all week was well-placed. More in this #AngusJournal article: <https://www.angusjournal.net/post/a-double-cross-ring>

“Angus Journal's Social Media Presence”
Angus Journal
Megan Silveira

AGDAILY
Public

ONE DAY OF FEEDING HORSES

They call me crazy...
It's Crazy - Gnarl's Barkley

39.9K
1.1K
3.7K

“AGDAILY Social Media”
AGDAILY
Ryan Tipps & Heidi Crnkovic

nativeagfund • Follow
Produced in Indian Country Podcast

nativeagfund Welcome to NAAF's brand new podcast, Produced In Indian Country. @producedininc

This podcast is going to cover a variety of important issues concerning Native agriculture. From discussions about the formation of NAAF and policies affecting Native agriculture to taking a deep dive into NAAF grantee projects - Produced In Indian Country will focus on providing a look into Native agriculture to show the vibrancy and strength of Native ag production.

The first episode covers an introduction to Native American agriculture and a brief overview of the impact Keepseagle v Vilsack had on Native producers. Hear from our guest

We started to see Native American producers who wer

Voice of Claryca Mandan (Three Affiliated Tribes), Lead plaintiff; rancher, former board member, several Native agriculture, and tenure and natural resource organizations

49 likes
March 8

Login to like or comment.

“Native American Agriculture Funds Social Media”
Native American Agriculture Fund
Samantha Belote



Publishing - Mobile/Tablet Technology Applications

There were no entries in 2024.



Publishing – Multimedia Story

1st place

Sorghum Sustains
sorghumcheckoff
4 videos · 49 views · Last updated on Aug 17, 2023

Play all Shuffle

Welcome to "Sorghum Sustains", a video series that delves into the multifaceted world of sustainable agriculture and the pivotal role of sorghum.

- 1 Sorghum & Food: From field to fork, see why sorghum is a go-to for sustainable nutrition.
- 2 Sorghum & Soil Health: Unearth sorghum's role in ensuring our soil's vitality for the future.
- 3 Sorghum & Water Conservation: Discover how sorghum aids in saving vital water sources amid climate challenges.
- 4 What is Sustainability?: Explore the essence of a sustainable food system in our changing world.

Join us to learn how sorghum is shaping a sustainable future in food and farming.

“Sorghum Sustains - Docu Series”
Sorghum Checkoff
Clint White

2nd place

Rural Revival: Why 3 Pig Farmers’ Wives Quit Teaching and Bought a Coffee Truck



“Rural Revival: Why 3 Pig Farmers’ Wives Quit Teaching and Bought a Coffee Truck”
Farm Journal's PORK
Jennifer Shike, Clinton Griffiths & Russ Hnatusko

3rd place



“‘The Space in Between,’ The Cattleman, Jan. 2024”,
Grant Company, Jena McReil
The Cattleman, Texas & Southwestern Cattle Raisers
Association

Publishing – Video Production

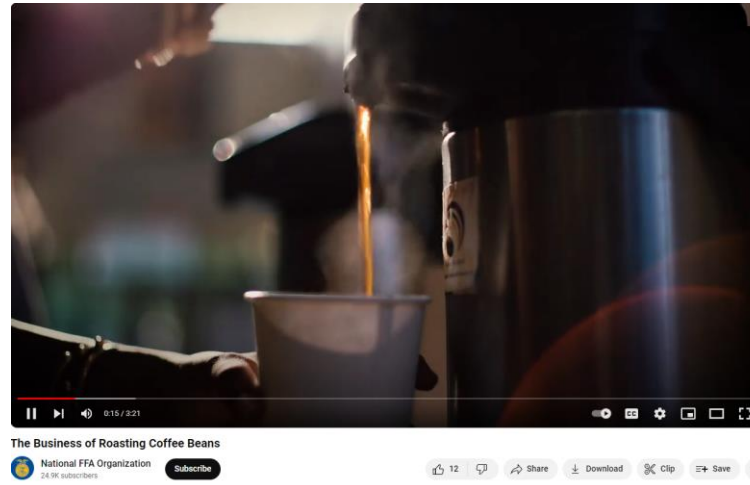
1st place



Help for Wild Horses
National FFA Organization
24.9K subscribers
Like 26, Share, Download, Clip, Save

“Help for Wild Horses”
Successful Farming Custom Solutions
Justin Davey

2nd place



The Business of Roasting Coffee Beans
National FFA Organization
24.9K subscribers
Like 12, Share, Download, Clip, Save

“Awaken at Aiken”
Successful Farming Custom Solutions
Justin Davey

3rd place



Watch their story: <https://www.youtube.com/watch?v=ZWZH7nRMfp4> Grooming snowmobile trails is a lot like field-leveling work: The result is satisfying, but it puts...

“Trail Boss”
Red Barn Media Group
Jamie Cole