

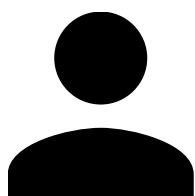
Partner with Us in 2024!

The Ag Communicators Network is the premier professional organization for communicators across the wide spectrum of agricultural media.

Who Are Our Members?

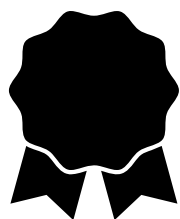
- Journalists
- Freelancers
- Photographers
- PR Professionals
- Publishers
- Students
- Content Managers
- Graphic Designers

Who Will Your Message Reach?



Make 2 Million Touchpoints

To farmers and industry leaders through traditional print publications. Double that number when you add the digital and broadcast arms of our media outlets.



Top Tier Publications

Ag communicators in ACN produce content for publications including Progressive Farmer, Successful Farming, Midwest Ag Journal, Farm Journal, Agriculture.Com, Angus Media, Farm Bureau, Western Producer, and 20+ commodity organizations, to name a few.

All Program Sponsors Receive

- Logo/listing on website sponsored page and home page scrolling banner
- Logo/listing on the sponsor page in ACN membership directory
- Logo/listing on one "We Love our Partners" email blast to all members

Have questions or are interested in partnering with us?
Contact Samantha Kilgore, at skilgore@asginfo.net.

706-407-2550 | www.agcommnetwork.com



Partnership Opportunities

Sponsoring annual member programs is a great way to gain brand exposure and direct access to **ag media professionals** across the country.

Annual Communications Awards Contest

With more than 150 participants and 1,500 entries, our Communications Award Contest is designed to both recognize achievement and provide feedback to work and professional projects.

Sponsor our awards program

TODAY!

Writing: - \$8,000

Photography: \$5,750

Design: \$5,750

Digital & Social Media - \$8,000

Marketing and Communications: \$5,750

Membership Directory Ad

Full page ad \$1,500. Half page ad \$900.

The directory contains an organized list of members and their contact information. More than 300 printed copies are mailed each year, in addition to online access for all 450 ACN members.

ACN Member Job Board

\$1,500 for the year

Add on popular page on ACN website! Jobs are advertised weekly in the ACN member newsletter.

Workshops

\$5,000

Regional workshops provide a direct, in-person connection to a committed audience. Topics are specific and technical.

ByLine in Brief eNewsletter

\$1,000 a month

As the biweekly e-newsletter and number one source of ACN information, the Byline in Brief is sent to over 450 members and has a 50 percent open rate.

Webinars

\$1,000

Content-focused webinars provide a direct connection to a small, targeted audience over an interactive learning session.

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