

Agricultural Communicators Network





About Ag Comm Network

The Ag Communicators Network is the premier professional organization for communicators across the spectrum of agricultural media—from editors, writers and photojournalists to designers and public relations professionals.

In 2023, ACN celebrated its 103rd anniversary.



Our Purpose

To provide **professional development**, facilitate **networking**, identify **best practices** through **collaboration**, and overcome industry challenges to foster credible, **ethical ag communicators** committed to **professional excellence**.



Our Purpose

We connect, teach, award, and empower current and future ag comm professionals.

- Awards and contests
- Webinars
- Regional and national meetings
- Additional ACN membership benefits



Our Vision

To provide premium professional development for our members and to inspire connection and excellence in ag communications for the betterment of our industry, in the United States and globally.

Our Vision



We do this by

- Recognizing excellence through contests and awards.
- Building engaged leaders who contribute to the organization.
- Hosting virtual and in-person educational events.
- Connecting with upcoming communicators through ACT
- Providing opportunities for international travel and education.



Our Values

**Fairness | Accuracy | Honesty
Intelligence | Truth**

ACN believes it is the duty of agricultural journalists and communicators to serve all audiences through fairness, accuracy, honesty, intelligence, and truth.

Our Members

Members display a diverse range of skills and responsibilities.

Ag Comm Network members are diverse, talented ag communicators with the experience and specific knowledge necessary to meet the diverse communications needs of the ag industry. Their talents and responsibilities are as varied as the topics they cover. This word cloud is made of popular titles for our members and should help provide context to our main audience base.



WordItOut

By the Numbers

The largely US-based membership encompasses a wide variety of ages and career stages--all eager to engage in ongoing education and continual professional development in the pursuit of excellence in their trade

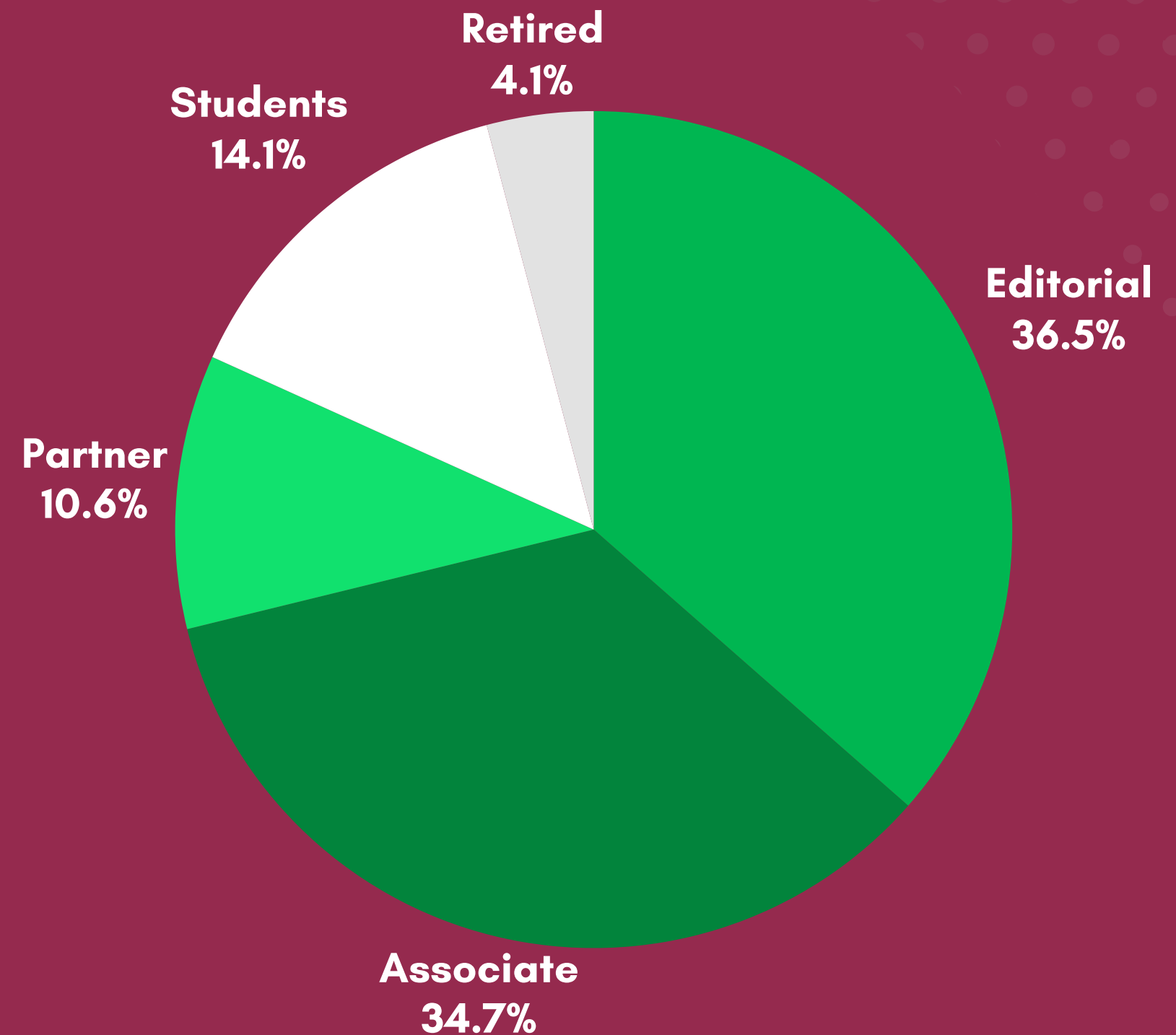
Editorial - individual working for a general or specialized agricultural publication or media outlet

Partner - employed by an agribusiness company, marketing and public relations agency, commodity organization, government agency

Associate - engaged in content creation, photography, video, design, digital and social media, blogging or other communications work directly related to publishing content about agriculture or food

Student - full-time student enrolled in an approved agricultural communications curriculum.

Retired - retired from working in the ag comm industry



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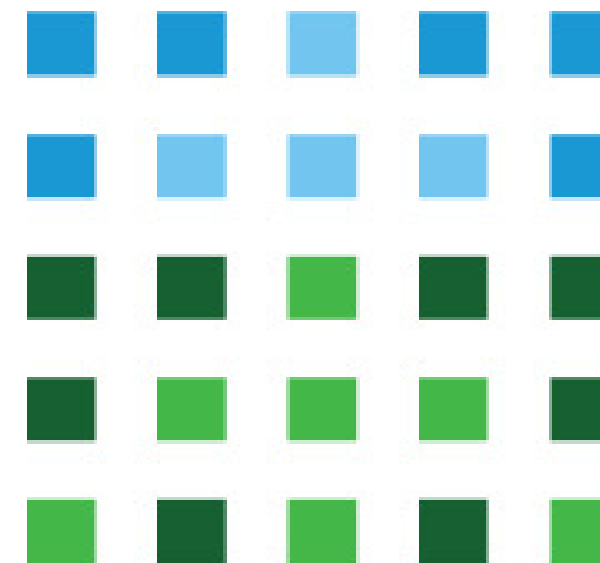
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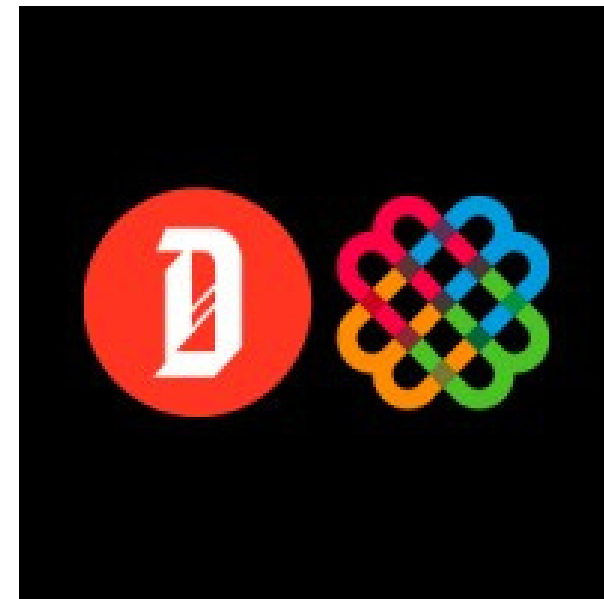
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Ag Comm Network

We hope you'll join us to foster
the new generation of ag
communicators.



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