

Partner with Us in 2023!

The Ag Communicators Network is the premier professional organization for communicators across the wide spectrum of agricultural media.

Who Are Our Members?

- Journalists
- Freelancers
- Photographers
- PR Professionals
- Publishers
- Students
- Content Managers
- Graphic Designers

Who Will Your Message Reach?



Make 2 Million Touchpoints

To farmers and industry leaders through traditional print publications. Double that number when you add the digital and broadcast arms of our media outlets.



Top Tier Publications

Ag communicators in ACN produce content for publications including Progressive Farmer, Successful Farming, Midwest Ag Journal, Farm Journal, Agriculture.Com, Angus Media, Farm Bureau, Western Producer, and 20+ commodity organizations, to name a few.

All Program Sponsors Receive

- Logo/listing on website sponsored page and home page scrolling banner
- Logo/listing on the sponsor page in ACN membership directory
- Logo/listing on one "We Love our Partners" email blast to all members

Have questions or are interested in partnering with us?
Contact Samantha Kilgore, at skilgore@asginfo.net.

706-407-2550 | www.agcommnetwork.com



Partnership Opportunities

Sponsoring annual member programs is a great way to gain brand exposure and direct access to **ag media professionals** across the country.

Annual Communications Awards Program

With more than 150 participants and 1000 entries, our communications award program is designed to both recognize achievement and provide feedback to work and professional projects.

Sponsor our awards program TODAY!

- Writing: - **SOLD**
- Photography: \$5,750 or \$7500
- Design: \$5,750 or \$7500
- Digital & Social Media - **SOLD**
- Marketing and Communications: \$5,750 or \$7500

Membership Directory Ad \$3,500 - exclusive sponsorship

The directory contains an organized list of members and their contact information. More than 300 printed copies are mailed each year, in addition to online access for all 450 AAEA members.

ACN Member Job Board \$1,500 for the year

Ad on popular page on ACN website! Jobs are advertised weekly in the ACN member newsletter.

Membership Mobile App \$3,500

To better facilitate member engagement, ACN member app contains searchable membership information as well as provides a place for private discussion between our members and committees. This sponsorship includes logo placement and brand messages within the app.

ByLine in Brief eNewsletter \$1,000 a month

As the weekly e-newsletter and number one source of AAEA information, the Byline in Brief is sent to over 450 members and has a 50 percent open rate.

Webinars \$1,000

Content-focused webinars provide a direct connection to a small, targeted audience over an interactive learning session.

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