



2022 ACN WINNERS PROGRAM

OF THE YEAR AWARD WINNERS:

- Story Of The Year – Down From The Mountains, Steve Werblow, The Furrow
- Writer Of The Year – Steve Werblow, The Furrow
- Photo Of The Year – Wendy & Murray, Lorne McClinton, The Furrow
- Photographer Of The Year – Joel Reichenberger, DTN/Progressive Farmer
- Designer Of The Year – Rachael Davis, Noble Research Institute
- Communicator Of The Year – Abbie Lankitus, Certified Angus Beef

2022 WRITING CONTEST WINNERS

W01: Breaking News

1st Place: “Button Up Baby Beans: It’s Going To Get Cold Out There”, Pamela Smith, DTN/Progressive Farmer

2nd Place: “Senior EPA Officials Deliberately Mishandled 2018 Dicamba Registration Decision, New Report Says”, Emily Unglesbee, DTN/Progressive Farmer

3rd Place: “Fraser Valley Farmers Struggle Amid Flooding”, Doug Ferguson, The Western Producer

W02: Economics And Management

1st Place: “The Flatcar Fix”, Dean Houghton, The Furrow

2nd Place: “Hay Prices Sees Regional Difference”, Russ Quinn, DTN/Progressive Farmer

2nd Place: (Tie): “Predict, Protect – The Cattleman”, Diane Meyer, Grant Company

W03: Editorial Opinion

1st Place: “It Could Be Worse”, Mike Rankin, W.D. Hoard & Sons Company

2nd Place: “Can Solar Farms And Agricultural Farms Coexist?” Allison Jenkins, MFA Incorporated

3rd Place: “An Impossibly Meaty Commercial”, Urban C. Lehner, DTN/Progressive Farmer

W04: Human Interest

1st Place: “Down From The Mountains”, Steve Werblow, The Furrow

2nd Place: “Labor Of Love”, Dean Houghton, The Furrow

3rd Place: “Go The Distance”, Dean Houghton, The Furrow

W05: Humorous Article

1st Place: “Confessions, Crops And Church”, Pamela Smith, DTN/Progressive Farmer

2nd Place: “Reflections Of Philmont”, Gregg Hillyer, DTN/Progressive Farmer

2nd Place: (Tie) “Love That Lonesome Whistle In The Night”, Ron Lyseng, The Western Producer

W06: Issues

1st Place: “Seed Treatment Overload: The Unintended Consequences Of A Popular Practice”, Emily Unglesbee, DTN/Progressive Farmer

2nd Place: “Pork Producers Face Prop 12 Uncertainty”, Todd Neeley, DTN Progressive Farmer

3rd Place: “Female And Farming”, Holly Spangler, Prairie Farmer

W07: On-Farm Production

1st Place: “Continuous Soybean Considerations”, Matt Wilde, DTN/Progressive Farmer

2nd Place: “A Phantom Lurks In Your Corn Fields”, Katie Humphreys, Farm Journal

3rd Place: “ Following Nature’s Lead – The Cattleman”, Jena McReil, Grant Company

W08: Personality Profile

1st Place: “Millers Conservation Legacy Lives On”, Jennifer Kiel, Farm Progress

2nd Place: “A Touch Of Iceland”, Steve Werblow, The Furrow

3rd Place: “Rescue Riders”, Steve Werblow, The Furrow

W09: Regular Column

1st Place: “Country Before Party: Is It Even Possible?” Mike Wilson, Farm Futures

2nd Place: “Making A College Home Away From Home”, Holly Spangler, Prairie Farmer

3rd Place: “Just Get The Cows In”, Holly Spangler, Prairie Farmer

W10: Technical Feature

1st Place: “Unleash The Swarm”, Matt Wilde DTN Progressive Farmer

2nd Place: “Propellered Protectors”, Steve Werblow, The Furrow

3rd Place: “Hen House High-Rises”, Joseph Hopper, Iowa Soybean Association

Team Story:

1st Place: “2 Cattlewomen Join Climate Debate”, Sarah McNaughton, Mindy Ward, Farm Progress

2 Place: “Cut Through Carbon Confusion”, Mike Wilson And Jacqui Fatka, Farm Futures

3rd Place: “High On Tech”, Barb Baylor Anderson, Dan Crummett, Dan Miller, Joel Reichenberger, Matt Wilde, DTN/ The Progressive Farmer

Emerging Writer

1st Place: “An "Udderly" Exciting Weekend” Katelyn Allen W.D. Hoard & Sons Company

2nd Place: “Frugal Farming” Chelsea Dinterman, Successful Farming

3rd Place: “Farmhers & Ranchers: Meet The Female Faces Shaping The Illinois Cattle Industry,” Betty Haynes, Illinois Beef

Master Writer Levels:

Level 1

- Abbie Lankitus
- Amber Friedrichsen
- Chelsea Dinterman
- Chris Bennett

Level 2

- Rhonda Brooks
- Betty Haynes
- Katelyn Allen
- Lacey Vilhauer
- Lisa Foust Prater
- Peyton Schmitt
- Robert Arnason
- Megan Silveira
- Marlee Moore
- Fran O'Leary

Level 3

- Sarah Mcnaughton

Level 4

- Doug Ferguson
- Miranda Reiman

2022 PHOTOGRAPHY CONTEST WINNERS

P1: Portrait/Personality

1st Place: Lorne McClinton, The Furrow, "Wendy And Murray"

2nd Place: Gil Gullickson, Successful Farming, "Melissa Mitchum"

3rd Place: Katie Knapp, The Furrow, "Kids Steak"

HM: Lorne McClinton, The Furrow, "Jocelyn And Andre Voortman"

P2: Pictorial

1st Place: Joel Reichenberger, Progressive Farmer, "Sunset Ride"

2nd Place: Adam Hester, C Magazine, "Refinery Fire Training"

3rd Place: Gil Gullickson, Successful Farming, "Ripe Soybeans"

HM: Katie Knapp, The Furrow, "Walking Dusk"

P3: Feature

1st Place: Amy Gohman, C Magazine, “Reindeer Farm”
2nd Place: Gil Gullickson, Successful Farming, “Markell And Tylka”
3rd Place: Adam Hester, C Magazine, “Cotton Harvest”
HM: Martha Mintz, The Furrow, “What I’ve Seen”

P4: Nuts And Bolts Livestock

1st Place: Katie Knapp, The Furrow, “Father Daughter Pigs”
2nd Place: Harlen Persinger, “Winking, Blinking & Nod”
3rd Place: Mike Rankin, Hay & Forage Grower, “Boundary Fence”
HM: Robb Mattson, Noble Research Institute, “Motherly”

P5: Nuts And Bolts: Crops

1st Place: Gil Gullickson, Successful Farming, Waterhemp Seed
2nd Place: Mike Rankin, Hay & Forage Grower, “Shocking Story”
3rd Place: Joel Reichenberger, The Progressive Farmer, “Cutting A Shadow”
HM: Harlen Persinger, HLensPhotos “Weed Free”

P5: Picture Story, Photo Sequence Or Photo Essay

1st Place: Martha Mintz, The Furrow, “Black Farmers Seek Brighter Future”
2nd Place: Joel Reichenberger, The Progressive Farmer, “To Build A Ranch”
3rd Place: Martha Mintz, The Furrow, “Indian Relay Racing”
HM: Jim Patrico, The Progressive Farmer, “The Final Gavel”

P7: Emerging Photographer

1st Place: Betty Haynes, Illinois Beef Association “Spoon River Cowboys”
2nd Place: Betty Haynes, Illinois Beef Association “A Cattleman’s Legacy”
3rd Place: Betty Haynes, Illinois Beef Association, “Frigid Futurity”
HM: Megan Silveira, Angus Media, “Standing Solo”

P8: Photo Illustration

1st Place: Dean Houghton, The Furrow, “A Matter Of Mussels”
2nd Place: Brent Warren, DTN Progressive Farmer, “Ethanol: Fuel Of The Future?”
3rd Place: Lorne McClinton, The Furrow, “Laptop With Eggs”

P9: Unpublished Photos

1st Place: Rob Mattson, Noble Research Institute, “Summer Sun”
2nd Place: Joseph L. Murphy, United Soybean Board, “Moonrise Over Cattle”
3rd Place: Adam Hester, CHS Inc., North Dakota Sunset

P10: Advertorial Photos

1st Place: Adam Hester, C Magazine, “For Farmers”
2nd Place: Jamie Cole, Red Barn Media Group, “Hay Time In Corn Country”

P11: Rotating Theme: Children In Agriculture

1st Place: Harlen Persinger, "Market Forecasters"

2nd Place: Martha Mintz, The Furrow, "Tough Kid"

3rd Place: Martha Mintz, The Furrow, "Pucker Up"

3rd Place: Joel Reichenburger, DTN Progressive Farmer, "Ride Along"

P12: Digitally Enhanced Photos

1st Place: Hailey Gilbreath, United Sorghum Checkoff Program "The Sorghum Farmer"

2nd Place: Hailey Gilbreath, United Sorghum Checkoff Program "Sorghum Harvest At Sunset"

3rd Place: Hailey Gilbreath, United Sorghum Checkoff Program "A Farmer's Legacy"

Honorable Mention Photographer Of The Year 2022: Adam Hester

Master Photographer Program:

Level 1

- Rebecca Bader
- Joseph Hopper

Level 2

- Hailey Gilbreath
- Betty Haynes
- Robb Mattson

NEW Master Photographer: Adam Hester

2022 MARCOMM CONTEST WINNERS

MC1: Advertorial One-Page

1st Place: Doreen Muzzi, Bader Rutter “Get Ready For Resilient Cotton Pests.”

2nd Place: FMC And Curious Plot “Breaking Out Of The Navel Orangeworm Cycle Advertorial.”

3rd Place: Dawn Mckenzie “Notes From The Field: Evofactor Enhances Microgreens Production.”

MC2: Advertorial, Multi-Page Or Special Section

1st Place: Own Every Day Infographics “Own Every Day Advertorials.”

2nd Place: DTN/Progressive Farmer “Ask The Agronomist.”

3rd Place: FMC and Curious Plot “Diving Into Agronomic Challenges: FMC Agri-Pulse West Series.”

MC3: Best Media Or Special Event – For-Profit

1st Place: Mod Op “John Deere CES Ag Media Event.”

2nd Place: Elanco Animal Health And Curious Plot, “Elanco Virtual Press Conference.”

MC4: Best Media Or Special Event – Not-For-Profit.

1st Place: Georgia Peanut Commission “National Peanut Month.”

MC5: Feature Article

1st Place: Purina Dairy And Curious Plot For “Evaluating Feed Efficiency For Your Dairy's Profitability.”

2nd Place: Morgan Boecker, Certified Angus Beef For, “Prime Of His Life.”

3rd Place: Filament For “Purina Cattle: Want Thriving Calves?”

MC6: News Article

1st Place: Filament “Purina Cattle: Cattle Business Ruminations For 2021 And What To Expect In 2022.”

2nd Place: Filament “PIC Sow Management Trends Roundtable.”

3rd Place: Mod Op, Eric Hodson “John Deere Autonomous Tractor Cover Story.”

MC7: Print News Releases:

1st Place: Filament “GEA UBC Press Release.”

2nd Place: Winfield United and Curious Plot With “Ultralock: A New Adjuvant To Fight Weed Resistance.”

3rd Place: Mod Op, Eric Hodson, “Deere See & Spray Ultimate News Release.”

MC8: Technical Writing

1st Place: Allison Jenkins, MFA Incorporated “Much More Than Maps.”

2nd Place: Dawn Mckenzie “From Seed To Sell-Through | How Evofactor Improves Production And Mitigates The Fertilizer Conundrum.”

3rd Place: Filament “Purina Microbiome Quotient Campaign Web Articles.”

MC9: Publications By For-Profit Companies

1st Place: C Magazine Takes The First Place: For “C Magazine.”

2nd Place: Filament For “GEA Dairy Illustrated.”

3rd Place: Filament, For “Purina® Checkpoint® Newsletter.”

MC10: Publications Produced By Not-For-Profit Members

1st Place: National Sorghum Producers, “Fall 2021 Sorghum Grower Magazine.”

2nd Place: Noble Research Institute, “Legacy.”

3rd Place: Ohio Soybean Council And Curious Plot, “Ohio Soybean Council 2021 Investor Report.”

MC11: Media Materials/Kit

1st Place: Marlee Moore, Alabama Farmers Federation, “Down To Earth: Agriculture Sustains Alabama.”

2nd Place: Boehringer Ingelheim and broadhead “Introducing Bovikalc Dry, Because Every Lady Deserves To Dry Off Comfortably.”

3rd Place: Katy Holdener “Superior Livestock Auction 2022 Media Kit.”

MC12: Speeches and White Papers

1st Place: CHS Inc, Board Chair Speech: 2021 CHS Annual Meeting

MC13: Writing For Special Projects

1st Place: National Sorghum Producers Takes First Place: For “Sorghum Checkoff 2021 Annual Report.”

2nd Place: Noble Research Institute For “Annual Report.”

3rd Place: Is The Certified Angus Beef, For “2021 Brand Update.”

MC14: Audio News Release

1st Place: Filament “Simplot: Beef Embryos Provide Dairy Producers With A Diversified Breeding Strategy And Maximized ROI.”

2nd Place: Wilbur-Ellis Agribusiness And Broadhead “Seed Selection 101.”

MC15: Marketing Video

1st Place: Successful Farming Custom Solutions, “Growing With Polaris.”

2nd Place: Filament, “Purina® Flock’s Oyster Strong® System.”

3rd Place: Red Barn Media Group “Farming From Scratch.”

MC16: Collateral Piece

1st Place: Filament “HELM Reviton Burndown Detailer.”

2nd Place: Elanco Animal Health And Curious Plot, “Anti-Infective MTC Meta-Analysis Detailer.”

3rd Place: United Sorghum Checkoff Program, “The Cutting-Edge Ancient Grain.”

2022 DESIGN CONTEST WINNERS:

Cover Page Design – Commercial.

1st Place: Lori Hays, Farm Journal For “January 2022 Farm Journal Cover - Autonomy In Action.”
2nd Place: Matt Strelecki Successful Farming For “Successful Farming January 2022.”
3rd Place: Matt Strelecki Successful Farming For “Successful Farming November 2021.”

Cover Page Design - Custom,

1st Place: Katy Holdener, Superior Livestock Auction For “Superior Livestock Auction Gulf Coast Classic Catalog Cover.”
2nd Place: Matt Strelecki, Successful Farming “FFA Cover Fall 2021.”
3rd Place: Amy Gohman, C Magazine “Spring 2021 C Magazine ”

Single-Paged Editorial Design Commercial Category:

1st Place: Sean Burris, Irrigation Today, ”What's On The Horizon?”
2nd Place: Michelle Houlden, Western Producer, “Prairie Price Drop?”
3rd Place: Michelle Houlden, The Western Producer For “Now We Must Act.”

Single-Paged Editorial Design Custom Category,

1st Place: Nate Werner, Modop, For “Bits & Pieces, The Furrow, Spring 2022”
2nd Place: Nate Werner, Modop, For “Green & Growing, The Furrow, Sep/Oct 2021.”

Opening Page Or Spread Design – Commercial

1st Place: Matt Strelecki, Successful Farming “SF Feb 22 Soil Testing Opener”
2nd Place: Matt Strelecki, Successful Farming “SF Losing Ground Opener.”
3rd Place: Lori Hays, Farm Journal “Does Precise Planting Pay.”

Opening Page Or Spread Design – Custom

1st Place: Amy Gohman, Colle McVoy, “Rodeo Rides On”
2nd Place: Amy Gohman, Colle McVoy, “A New Era For Ethanol”
3rd Place: Amy Gohman, Colle McVoy, “Let's Go C View.”

Two-Page Plus Design Commercial.

1st Place: Is Sean Burris, Irrigation Today “Connecting Technology.”
2nd Place: Is Matt Stelecki, Successful Farming, “SF Soil Testing Spreads Feb 22”.
3rd Place:, Michelle Houlden With The Western Producer “Saddle Up And Escape Among The Coulees”

Two-Page Plus Design - Custom

1st Place: Matt Strelecki, Successful Farming, “FFA Duck Valley.”
2nd Place: Amy Gohman, Colle McVoy “Global Trade Reset.”
3rd Place: Amy Gohman, Colle McVoy “Passion Makes Perfect.”

Special Editorial Section Design:

1st Place:,Rachael Davis, Noble Research Institute, “Regeneratively Speaking.”
2nd Place: Rachael Davis, Noble Research Institute, “DIY.”

3rd Place: Brent Warren, DTN/The Progressive Farmer, “Seeds Special Section.”

Overall Magazine Design - Commercial

1st Place: Michelle Houlden and The Western Producer, “New Seed Variety Guide 2021.”

2nd Place: Lori Hays, Farm Journal “March 2022 Farm Journal Issue.”

3rd Place: Michelle Houlden, The Western Producer, For “Growpro Summer 2021.”

Overall Magazine Design – Custom.

1st Place: Amy Gohman, Colle McVoy, “Fall 2021 C Magazine”

2nd Place: Amy Gohman, Colle McVoy, “Winter 2022 C Magazine”

3rd Place: Rachael Davis, Noble Research Institute, “Legacy.”

Overall Magazine Design – Special Issues

1st Place: Michelle Houlden, The Western Producer “FARMING FORWARD What’s Ahead For Business, Innovation And The Next Generation Of Farmers?”

2nd Place: Nate Werner, Mod Op “The Furrow, February, 2022.”

Special Publication Design – Annual Reports.

1st Place: Michelle Houlden, The Western Producer, Manitoba Crop Alliance 2022 Annual Report.

2nd Place: Angus Association Communications Department, “2021 American Angus Association Annual Report.”

3rd Place: Rachael Davis, The Noble Research Institute, “Annual Report.”

Web Design – Electronic Newsletter/Magazine

1st Place: Jamie Cole, Red Barn Media Group, “Agcofarmlife.Com.”

Best Use Of Typography.

1st Place: Matt Strelecki Successful Farming, “FFA Cover Fall 2021 New.”

2nd Place: Matt Strelecki Successful Farming, “FFA Duck Valley Cover”

3rd Place: Matt Strelecki Successful Farming, “FFA Duck Valley Opener”;

Best Use Of Chart And Graph Material.

1st Place: Amy Gohman, Colle McVoy “Global Trade Reset”

2nd Place: Amy Gohman, Colle McVoy For “Growing A Renewable Revolution.”

3rd Place: Matt Strelecki, Successful Farming “SF College Ed Infographic”

Best Use Of Photography In A Print Periodical.

1st Place: Amy Gohman, Colle McVoy “C Magazine “

2nd Place: Matt Strelecki “FFA Duck Valley”

3rd Place: Nate Werner, Mod Op “The Furrow, Dec 2021, Jan, Feb, Mar 2022.”

Honorable Mention Designer Of The Year: Amy Gohman, Colle McVoy

2022 DIGITAL & SOCIAL MEDIA AWARD WINNERS

PUBLISHING:

Podcasts

1st Place: Sarah Mock, Freelancer, and Todd Hultman DTN/Progressive Farmer “E91: The Russia-Ukraine War And The State Of Grains.”

2nd Place: Angus Beef Bulletin, “Cattle Nutrition – Vital To Immune System.”

3rd Place: Sarah Mock, Freelancer and Katie Dehlinger DTN/Progressive Farmer “Field Posts Podcast E62: Keep The Good Times Rolling.”

Blogs

1st Place: Shayle Stewart, DTN/Progressive Farmer “Sort And Cull.”

2nd Place: Jennifer M. Latzke, Farm Progress “Cowtowns & Skyscrapers”

3rd Place: Dan Anderson, Farm Journal, “In The Shop, Dan Anderson.”

Websites

1st Place: DTN/Progressive Farmer, DTNPF.Com

2nd Place: AGCO Farmlife/Red Barn Media Group, AGCOFARMLIFE.com.

3rd Place: Angus Beef Bulletin Team “Angus Beef Bulletin EXTRA.”

Webinars

1st Place: Abby Bauer, W.D. Hoard and Sons Company “Reimagining The Future Of Dairy – Maintaining Our Social License By Improving Animal Welfare.”

2nd Place: Clinton Griffiths & Tyne Morgan, Farm Journal “2021 Pro Farmer Crop Tour Live.”

3rd Place: Abby Bauer, W.D. Hoard and Sons Company “Three Key Points For Exceptional Hoof Health”

Social Media:

1st Place: AGDAILY, “AGDAILY Social Media.”

2nd Place: Angus Journal “Angus Journal Social Presence.”

3rd Place: AGCO Farmlife / Red Barn Media Group “AGCO Farmlife Social Media”

Multimedia Story

1st Place: Miranda Reiman, Certified Angus Beef “U.S. Premium Beef: The Idea That Worked.”

Second Place: To: Successful Farming “Tom Farber, Hometown Hero.”

3rd Place: Farm Journal, “The Shrinking Farm Dollar: Anchor Your Profits From Inflation's Pull.”

Video Production

1st Place: Justin Davey, Kasey Riebel, David Ekstrom, Successful Farming “Nevada FFA Member Honors Ranching Heritage”

2nd Place: Dan Miller, Joel Reichenberger, Robert Lagerstrom DTN/Progressive Farmer “High Country Dream”

3rd Place: Dan Miller, Robert Lagerstrom, DTN/Progressive Farmer “Taylor Nelson Talks Technology”

2022 DIGITAL & SOCIAL MEDIA AWARD WINNERS

MARKETING COMMUNICATIONS

Podcasts

1st Place: CHS, Inc. “Around The Table.”

2nd Place: United Sorghum Checkoff Program, “Sorghum Smart Talk.”

3rd Place: Sarah Mock, Freelancer, and Chris Clayton DTN/Progressive Farmer, “Field Posts Podcast E87: 2022 Ag Policy To Watch.”

Blogs:

1st Place: Winfield United and Curious Plot, “Fertilizer Prices Are Skyrocketing. What Should You Do?”

2nd Place: Winfield United and Curious Plot “4 Ways To Upgrade Your Early-Season Spray Program”

3rd Place: Cotton Incorporated and Curious Plot, “Tackling Whole Cottonseed Transportation Barriers”

Marketing And Communications Websites:

1st Place: United Sorghum Checkoff Program, “United Sorghum Checkoff Program Website”.

2nd Place: Countrymark And Curious Plot, “Heavy Duty Peace Of Mind Campaign Microsite”

3rd Place: United Sorghum Checkoff Program And Curious Plot, “United Sorghum Checkoff Website Redesign”

Webinars

1st Place: Katy Holdener, Superior Livestock Auction, “Feeding Value - The Program That Pays.”

2nd Place: Filament, “Employee Personas: Understanding How Your Co-Workers Work.”

3rd Place: Filament, “HELM Soil Health Learning Module”

Social Media:

1st Place: Filament “People Of Purina”

2nd Place: Winfield United and Curious Plot, “Winfield United National Ag Week Series.”

3rd Place: Wilbur-Ellis Agribusiness and broadhead, “The Give Green Get Green Social Sweepstakes”

Video Production

1st Place: Shaun Smith, Noble Research Institute, “These Regenerative Ranchers Quit Using Synthetic Fertilizers and Saved A Fortune.”

2nd Place: Shaun Smith, Noble Research Institute, “How Regenerative Agriculture and Diversity Saved The Hemme Family Farm.”

3rd Place: Grant Company, Holstein Association USA “Holstein America - February 2022”

2022 ACN Lifetime Achievement Award

The Ag Communicator’s Network (ACN) Lifetime Achievement Award (LAA) is designed to honor current and former members of the organization, including those who may be deceased, for their outstanding professional and personal achievements. Recipients of the award are recognized for leadership, with specific emphasis on their contributions toward improving the viability and value of

ACN. This award is reserved for those who have adhered to high standards of professionalism in all aspects of their endeavors.

JOHN WALTER

John Walter began his groundbreaking agricultural journalism career in 1977 as editor of *Hog Digest*, *Beef Digest*, and *Simmental Shield* magazines at Shield Publishing Company.

In 1980, his interests took him to the *Journal of Soil and Water Conservation*, where he served as associate editor. Forty-two years later, John is still passionate about this topic and recently created a website called Birdlandfarm.com. The site is dedicated to exploring agricultural conservation issues from his farm in Buffalo County, Nebraska.

John is also well-known for his ability to foresee the future of media. His knowledge and instincts helped him develop innovative products and services that delivered timely information to farmers and ranchers. For more than 30 years, John pioneered dozens of journalism and communications efforts while working at *Successful Farming*.

The projects, designed to engage and educate farmers and ranchers, included: *Successful Farming*'s BARN AGAIN!, Farming in the Flyways, The MAX, and the development of Agriculture.com in 1995, which was one of the world's first agricultural websites—and the first for Meredith Corporation.

“Our mission was to experiment and discover where all this new technology was headed,” John said. “We also wanted to adhere to what our magazine had been doing for a hundred years in print—to be of service to families who make farming and ranching their business.”

The website's worldwide network of farmer correspondents was the first global community of its kind. John and his team also created a tool for farmers to build their own home pages and developed a website for young farmers to share ideas.

John became a member of then-AAEA in 1985 and served in various roles for the organization, including three terms on the board of directors and a member of several committees, such as Membership and Program committees. In 2008, John served as AAEA President.

He won numerous national awards in writing, digital media, and conservation throughout his Career from prestigious organizations, such as the Ag Communicators Network, the Livestock Publications Council, the Soil and Water Conservation Society, Media Industry News (Min), Folio, and more.

The 2022 Lifetime Achievement Award was sponsored by CHS, Inc.

2022 ACN DISTINGUISHED SERVICE AWARD

Each year the Ag Communicators Network honors an individual outside of the organization with the Distinguished Service Award (DSA). The recipient is a leader who gives something back to the agricultural community through outstanding efforts in education, science, or public affairs. The person selected should be currently active in their field. The 2022 Distinguished Service Award was sponsored by American Ag Credit.

DR. DAVID KOHL

Dr. David Kohl is a passionate believer in life-long learning.

Kohl is President of AgriVisions, LLC, a knowledge-based consulting business providing cutting-edge programs to leading agricultural organizations worldwide. He is also a business coach and part owner of Homestead Creamery, a dairy business in the Blue Ridge Mountains.

Before moving into the dairy and consulting industries, Dr. Kohl was a facilitator of the [United States Farm Financial Standards Task Force](#) and a member of the Canadian Agricultural Financial Standards Task Force. A leader in both organizations, Dr. Kohl established guidelines for standardized reporting of agricultural producers' financial information on a national and international level.

Professor Emeritus Dr. David Kohl taught at the Virginia Tech Department of Agricultural and Applied Economics from 1978 until his retirement in 2003. He taught more than 10,000 students in courses, such as Agricultural Financial Management, Farm Business Management, and Agricultural Management and Problem Solving.

The Kohl Agribusiness Centre at Virginia Tech was established in honor of his long-term commitment to practical teaching, research, and extension.

In 2017, Dr. Kohl was inducted into the Virginia Tech College of Agriculture and Life Sciences Hall of Fame.

He has received 11 major teaching awards and 25 major Extension and Public Service awards from Virginia Tech, Cornell University, and state and national organizations. Dr. Kohl is a two-time recipient of the prestigious American Agricultural Economics Association's Outstanding Teaching Award. He is one of only five professors in the 100-year history of the Association to receive the award twice. He also received the Governor's Award for his distinguished service to Virginia agriculture.

2022 ANDY MARKWART HORIZON AWARD

The Andy Markwart Horizon Award is an annual award given to an ACN member who embodies the youthful vigor, energy, passion, dedication, and creativity shown by Andy in his volunteer work with the organization for many years. Andy, editor of *The Furrow*, died in 2006 from heart problems. However, his legacy lives on through this prestigious honor. The award is sponsored by the AAEEA Professional Improvement Foundation (PIF) and John Deere in a matching grant partnership.

Malorie Paine

Farming for the Future Foundation

Since August 2021, Malorie Paine is the Marketing and Communications Manager for [Farming for the Future Foundation](#) (FFTF), a 501(c)(3) nonprofit organization dedicated to educating current and future generations about agricultural innovation and sustainability.

After graduating from the University of Tennessee with a Bachelor of Science in Agriculture Communication in May 2014, Malorie worked for USA Today/Pacific Daily News, Guam, covering everything from breaking news and politics to education and the environment. She was also a Journalism and Communications Teacher who implemented two successful student media programs at two separate high schools.

Malorie's diverse background made her the ideal candidate for her position at Farming for the Future Foundation, according to Executive Director Candise Miller. "Her knowledge of communications and marketing, and expertise in social media engagement, has been of great benefit to our foundation and office," Candise said. "Those skills, coupled with her personal background and passion for agriculture, make her an asset to our team."

A few months after joining FFTF, Malorie analyzed the organization's existing social media strategy and noticed the group wasn't meeting the mission of educating young people. Within a few months, she implemented several strategies, including developing an FFTF TikTok presence targeting younger generations.

"I am lucky to have the passion and drive to share about agriculture, but I want to deepen my reach and implement strategies that will have a lasting impact in the industry," Malorie explained. "...We need a vibrant next generation to fill our shoes. I want to help set that trajectory by developing my communication skills through the Andy Markwart Horizon Award."

Malorie plans on using the award funding to attend the IFAJ Congress and Bootcamp next year in Alberta, Canada.

2022 Andy Markwart Horizon Award

The Andy Markwart Horizon Award Is An Annual Award Given To An ACN Member Who Embodies The Youthful Vigor, Energy, Passion, Dedication, And Creativity Shown By Andy In His Volunteer Work With The Organization For Many Years. Andy, Editor Of *The Furrow*, Died In 2006 From Heart Problems. However, His Legacy Lives On Through This Prestigious Honor. The Award Is Sponsored By The ACN Professional Improvement Foundation (PIF) And John Deere In A Matching Grant Partnership.

Malorie Paine

Farming For The Future Foundation

Since August 2021, Malorie Paine Is The Marketing And Communications Manager For [Farming For The Future Foundation](#) (FFTF), A 501(C)(3) Nonprofit Organization Dedicated To Educating Current And Future Generations About Agricultural Innovation And Sustainability.

After Graduating From The University Of Tennessee With A Bachelor Of Science In Agriculture Communication In May 2014, Malorie Worked For USA Today/Pacific Daily News, Guam, Covering Everything From Breaking News And Politics To Education And The Environment. She Was Also A Journalism And Communications Teacher Who Implemented Two Successful Student Media Programs At Two Separate High Schools.

Malorie’s Diverse Background Made Her The Ideal Candidate For Her Position At Farming For The Future Foundation, According To Executive Director Candise Miller. “Her Knowledge Of Communications And Marketing, And Expertise In Social Media Engagement, Has Been Of Great Benefit To Our Foundation And Office,” Candise Said. “Those Skills, Coupled With Her Personal Background And Passion For Agriculture, Make Her An Asset To Our Team.”

A Few Months After Joining FFTF, Malorie Analyzed The Organization’s Existing Social Media Strategy And Noticed The Group Wasn’t Meeting The Mission Of Educating Young People. Within A Few Months, She Implemented Several Strategies, Including Developing An FFTF Tiktok Presence Targeting Younger Generations.

“I Am Lucky To Have The Passion And Drive To Share About Agriculture, But I Want To Deepen My Reach And Implement Strategies That Will Have A Lasting Impact In The Industry,” Malorie Explained. “... We Need A Vibrant Next Generation To Fill Our Shoes. I Want To Help Set That Trajectory By Developing My Communication Skills Through The Andy Markwart Horizon Award.” Malorie Plans On Using The Award Funding To Attend The IFAJ Congress And Bootcamp Next Year In Alberta, Canada.

2022 ACN PIF SCHOLARSHIP RECIPIENTS

Rachel Mcgreal, University Of Illinois At Urbana-Champaign. Rachel Mcgreal Has Been Selected To Receive The Dr. James Evans Scholarship. This \$3,000 Scholarship Is In Honor Of Dr. James Evans Who Has Had A Tremendous Impact On The Establishment And Growth Of Agricultural Communications Programs.

As The Recipient, Mcgreal Is Being Recognized For Her Excellence In Academics And Leadership, And For Exemplifying The Dedication And Commitment Of The Outstanding Individual For Whom This Award Is Named.

“Being Awarded A Scholarship That Pays Tribute To Dr. Evans Is An Absolute Honor. The Lasting Impression He Made On Agricultural Communications Programs, Especially At The University Of Illinois, Is Celebrated Frequently Within The Illini ACT Chapter. I Strive To Follow In Dr. Evans Footsteps That Paved A Crucial Path For Agricultural Communicators. Receiving This Scholarship Plays A Key Part In Helping Me Achieve That.” - Rachel Mcgreal

“Rachel’s Career-Related Experiences Demonstrate Her Commitment To Agricultural Communications. She Brings An Understanding Of Agriculture To All Off-Farm Roles She Serves, Capitalizing On Opportunities To Make Agriculture Better Understood By Her Audiences.” - Owen Roberts, University Of Illinois

Sydney Garrett, Kansas State University. Sydney Garrett Is Being Awarded The Past Presidents’ Scholarship In The Amount Of \$1,500. This Award Recognizes Her Leadership, Dedication, And Hard Work In The Agriculture Community.

"I Would Like To Say Thank You To The Agricultural Communications Network For Providing Scholarship Opportunities To Students Pursuing Degrees In Agricultural Communications. These Opportunities Not Only Help Financially, But Also Provide Valuable Networking Skills To Students As They Enter The Agricultural Industry Full-Time. I'm Grateful To Be A Recipient Of The Past President's Scholarship And To Progress In My Career With Like Minded Individuals Passionate About Helping Others Succeed." - Sydney Garrett

“I Believe Sydney Is Highly Qualified And Very Deserving Of An ACN Scholarship. She Not Only Is Dedicated To Her Academic And Professional Development, But Also Has An Exceptional Personality And Tremendous Work Ethic. This Scholarship Would Allow Her To Complete Her Degree At Kansas State And Become A Meaningful Contributor To Agriculture.” - Jason D. Ellis, Kansas State University

Both Scholarships Are Made Possible Through A Grant From ACN The Agricultural Communicators Network Professional Improvement Foundation.

2022 ACN MARCOMM INTERNSHIP RECIPIENT – Sponsored By Gardner And Gardner Communications

Bailey Sieren, Student At Iowa State University, Was Selected For The 2022 Marketing Communications Internship Position.

Bailey: Bachelor Of Science Degree: Agricultural Studies(Multidisciplinary Option); Expected Graduation: 2025

“I Look Forward To This Internship As It's A Way For Me To Gain Experiences In The Workforce While Providing Vive Crop Protection A Fresh, Innovative Perspective,” Sieren Says. “Broadening My Understanding Of Agriculture With A Better Understanding Of The Industry Will Help Me Advance My Planned Career. My Studies At Iowa State University Are In Line With This Internship And My Plans For The Future.”

“We Couldn't Be More Excited For Bailey To Join The Vive Team This Summer! We Look Forward To Bailey's Engagement In Various Facets Of Our Communications Efforts, From Social Media To Sales Support To On-Farm Customer Testimonials. It Is An Honor For Vive To Partner With ACN To Offer This Opportunity As We Develop The Next Generation Of Ag Marketer,” Says Emily Roden, Marketing And Communications Associate At Vive Crop Protection.