

## **2018 AWARD WINNERS PROGRAM**

### **AAEA the Agricultural Communicators Network 2018 AAEA Communications Awards**

Presented Tuesday, August 7, 2018  
Agricultural Media Summit  
Westin Kierland Resort and Spa  
Scottsdale, Arizona

#### Contents

### **2018 AAEA Communications Awards**

Writing Awards Program

Design Awards Program

MarComm Awards Program

Digital & Social Media Awards Program

Photography Awards Program

### **2018 AAEA Service Awards and Scholarships**

Lifetime Achievement Award

Distinguished Service Award

Fellows of the AAEA

Andy Markwart Horizon Award

Scholarships

### **Sponsors**

### **Committees**

## **AAEA Writing Awards Program**

The AAEA Writing Awards Program is sponsored by AAEA through funding provided by Syngenta.

### **2018 Winners**

#### **Breaking News**

- 1<sup>st</sup> Chris Clayton, DTN/Progressive Farmer, “Scientists Oppose USDA Nominee as Reports Link Sam Clovis to Russian Campaign Scandal”
- 2<sup>nd</sup> Jacqui Fatka, Feedstuffs, “Section 199A Driving Local Elevators to Make Tough Decisions”
- 3<sup>rd</sup> William DeKay, The Western Producer, “Dumped Canola Kills Cattle”

#### **Economics & Management**

- 1<sup>st</sup> Matthew Wilde, Iowa Soybean Review, “Biodiesel Blossoms in the Big Apple”
- 2<sup>nd</sup> Ben Potter, Farm Futures, “How to Run a 10K”
- 3<sup>rd</sup> Matthew Wilde, Iowa Soybean Review, “No Room in the Bin”

#### **Editorial Opinion**

- 1<sup>st</sup> Mike Wilson, Farm Futures, “Immigration Reform: The Issue That Will Not Go Away”
- 2<sup>nd</sup> Allison Jenkins, Today’s Farmer, “Missouri Bill Would Help Boost Broadband”
- 3<sup>rd</sup> Brent Olson, “Heat”

#### **Human Interest**

- 1<sup>st</sup> Katie Navarra, Western Horseman, “Green Mountain Grown”
- 2<sup>nd</sup> Kacey Birchmier, Successful Farming, “SF Special: Paralysis Couldn’t Keep This Minnesota Farmer Down”
- 3<sup>rd</sup> Mike Wilson, Farm Futures, “Let’s Talk About the Future”

#### **Humorous Article**

- 1<sup>st</sup> Dean Houghton, The Furrow, “Soil Your Undies”
- 2<sup>nd</sup> Brent Olson, “Mole Rats”
- 3<sup>rd</sup> P.J. Griekspoor, Kansas Farmer, “Kansas Farmers Hang Their Dirty Undies on a Line for All to See”

#### **Issues**

- 1<sup>st</sup> Barb Duckworth, The Western Producer, “Navigating Brexit”
- 2<sup>nd</sup> Matthew Wilde, Iowa Soybean Review, “Eerily Similar: Ohio and Iowa Water Quality Issues”
- 3<sup>rd</sup> Gil Gullickson, Successful Farming, “Dicamba: When it Comes to Controversial Herbicide, It’s All Shades of Gray”

#### **On-Farm Production**

- 1<sup>st</sup> Matthew Wilde, Iowa Soybean Review, “Seeing Double”

- 2<sup>nd</sup> Pamela Smith, DTN/The Progressive Farmer, “Eye on Emergence”  
3<sup>rd</sup> Jill Loehr, Farm Progress, “Undercover Lessons”

### **Personality Profile**

- 1<sup>st</sup> Gil Gullickson, Successful Farming, “Going Strong at 102”  
2<sup>nd</sup> Martha Mintz, Homestead Magazine, “Fly Fishing Heaven”  
3<sup>rd</sup> Martha Mintz, The Furrow, “Building a Golden Empire”

### **Regular Column**

- 1<sup>st</sup> Mike Wilson, Farm Futures, “What Tomorrow’s Farmer Will Look Like”  
2<sup>nd</sup> Kurt Lawton, Corn + Soybean Digest, “Find Positive Change”  
3<sup>rd</sup> Greg Horstmeier, DTN/The Progressive Farmer, “Dicamba’s PTFE Problem”

### **Technical Feature**

- 1<sup>st</sup> Kathy Meyer, DTN/The Progressive Farmer, “Crop Armor”  
2<sup>nd</sup> Gil Gullickson, Successful Farming, “Spray Smart”  
3<sup>rd</sup> Steve Werblow, The Furrow, “River Resurrection”

### **Team Story**

- 1<sup>st</sup> Susan Crowell, Chris Kick, Katy Mumaw and Catie Noyes, Farm and Dairy, “Addiction: A Rural Reality”  
2<sup>nd</sup> Allison Jenkins and Kerri Lotven, Today’s Farmer, “Hauling Hope”  
3<sup>rd</sup> Holly Spangler and Jill Loehr, Prairie Farmer, “Weather: Adapt and Change”

### **Story of the Year**

“Going Strong at 102”  
Gil Gullickson  
Successful Farming

### **Writer of the Year, Honorable Mention**

Gil Gullickson  
Successful Farming

### **Writer of the Year**

Steve Werblow  
The Furrow

### **2018 Master Writer Program**

### **New Master Writers (Level Five) in 2018**

Karen Bernick  
Kacey Birchmier  
Jacqui Fatka

P.J. Griekspoor  
Jill Loehr  
Ben Potter  
Matthew Wilde

**Level One**

Abby Bauer  
Amy Bickel  
Ann Clinton  
Maggie Malson  
Deana Stroisch  
Ryan Tipps

**Level Two**

J. Adam Calaway  
Nicole Heslip  
Jason Jenkins  
Chris Kick  
Kerri Lotven  
Kathy Meyer  
Mike Rankin

**Level Three**

Allison Jenkins  
Ron Lyseng  
Katy Mumaw  
Catie Noyes  
Joann Pipkin

**Level Four**

Susan Crowell  
William DeKay  
Barb Duckworth  
Corey Geiger  
Katie Navarra

**2018 AAEA Writing Judges**

Kasey Allen  
Larry Aylward  
Tim Barker  
Sue Stuever Battel  
Gordon Billingsley  
Alan Bjerga  
Ray Ford  
Molly Harbanger  
Patricia Howard

Sherilyn Hoyer  
Tom Jirik  
Traci Knight  
Mary Lawrence  
Melea Licht  
Dianna O'Brien  
Candace Pollock  
Jake Sherlock  
Jessica Stewart

Anita Stuever  
Susan Thompson  
Grant Wall  
Dave Weinstock

Dana Wilson  
Nicole Wisniewski  
Mike Zawacki

### **AAEA Design Awards Program**

The AAEA Design Awards Program is sponsored by AAEA through funding provided by DuPont Pioneer.

### **2018 Winners**

#### **Cover Page Design -- Commercial**

- 1<sup>st</sup> Matt Strelecki, Successful Farming, Mid August 2017 cover
- 2<sup>nd</sup> Lisa Lynd, Farm Futures, “How to Run a 10K”
- 3<sup>rd</sup> Matt Strelecki, Successful Farming, February 2018 cover

#### **Cover Page Design -- Custom**

- 1<sup>st</sup> Amy Gohman, C Magazine, July/August 2017
- 2<sup>nd</sup> Rachael Davis, Legacy Magazine, “A Brand New Era”
- 3<sup>rd</sup> Jamie Cole, Performance Agronomy, Spring 2018

#### **Single-Page Editorial Design – Commercial**

- 1<sup>st</sup> Donovan Harris, DTN/The Progressive Farmer, “Handy Devices”
- 2<sup>nd</sup> Brent Warren, DTN/ The Progressive Farmer, “A Real Stinker”
- 3<sup>rd</sup> Matt Strelecki, Successful Farming, May 2017

#### **Single-Page Editorial Design – Custom**

- 1<sup>st</sup> Faith Smith, United Sorghum Checkoff Program, Sorghum Cooking Conversion

#### **Opening Page or Spread Design – Commercial**

- 1<sup>st</sup> Matt Strelecki, Successful Farming, “Gene Editing”
- 2<sup>nd</sup> Matt Strelecki, Successful Farming, “How Strong is Your Bank?”
- 3<sup>rd</sup> Matt Strelecki, Successful Farming, ”Soil SOS”

#### **Opening Page or Spread Design – Custom**

- 1<sup>st</sup> Matt Strelecki, FFA New Horizons, “Ag It Forward”
- 2<sup>nd</sup> Matt Strelecki, FFA New Horizons, “FFA Lift ‘Em Up”
- 3<sup>rd</sup> Amy Gohman, C Magazine, “Farming For Future Generations”

#### **Two-Plus Page Design – Commercial**

- 1<sup>st</sup> Tim Loretangeli, Angus Journal, “Biltmore Builds On Its Success”

- 2<sup>nd</sup> Matt Strolecki, Successful Farming, “Gene Editing”
- 3<sup>rd</sup> Matt Strolecki, Successful Farming, “Opioids”

### **Two-Plus Page Design – Custom**

- 1<sup>st</sup> Nate Werner, Homestead Magazine, “Dark Skies Calling”
- 2<sup>nd</sup> Amy Gohman, C Magazine, “Building Trust in Production Agriculture”
- 3<sup>rd</sup> Amy Gohman, C Magazine, “Fleet First”

### **Special Editorial Section Design**

- 1<sup>st</sup> Rachael Davis, Legacy Magazine, “From Our Kitchen to Yours”
- 2<sup>nd</sup> Leo Nieter, FarmLife Magazine, “BALE Special Section”
- 3<sup>rd</sup> Donovan Harris, DTN/The Progressive Farmer, “America’s Best Young Farmers and Ranchers”

### **Overall Magazine Design – Commercial**

- 1<sup>st</sup> Matt Strolecki, Successful Farming, Mid-November 2017
- 2<sup>nd</sup> Donovan Harris and Brent Warren, DTN/The Progressive Farmer, February 2018
- 3<sup>rd</sup> Amanda Mackey, Greenhouse Product News, November 2017

### **Overall Magazine Design – Custom**

- 1<sup>st</sup> Nate Werner, Homestead Magazine, Winter 2017
- 2<sup>nd</sup> Nate Werner, The Furrow, November 2017
- 3<sup>rd</sup> Jamie Cole, FarmLife Magazine, Summer 2017

### **Overall Magazine Design – Special Issues**

- 1<sup>st</sup> Nate Werner, The Furrow, February 2018
- 2<sup>nd</sup> Michelle Houlden, The Western Producer, “The Innovation Issue”
- 3<sup>rd</sup> Donovan Harris and Brent Warren, DTN/The Progressive Farmer, “Reinforce Your Financial Foundation”

### **Special Publication Design**

- 1<sup>st</sup> Rachael Davis, Noble Research Institute, 2016 Annual Report: Connect
- 2<sup>nd</sup> Michelle Houlden, The Western Producer, The Innovation Survey
- 3<sup>rd</sup> Faith Smith and Elisa Alvarado, United Sorghum Checkoff Program, 2017 Sorghum Checkoff Annual Report

### **Web Design – Electronic Newsletter/Magazine**

- 1<sup>st</sup> Jamie Cole, myFarmLife.com
- 2<sup>nd</sup> Faith Smith, Simply Sorghum eNewsletter

### **Best Use of Typography**

- 1<sup>st</sup> Matt Strolecki, Successful Farming, “Gene Editing”
- 2<sup>nd</sup> Matt Strolecki, Successful Farming, “Cool Foods“ cover

3<sup>rd</sup> Matt Strelecki, Successful Farming, “Opioids”

**Best Use of Chart and Graph Material**

1<sup>st</sup> Michelle Houlden, The Western Producer, “Carbon Taxation”

2<sup>nd</sup> Michelle Houlden, The Western Producer, “Statistics Canada Releases Farm Debt Numbers”

3<sup>rd</sup> Amy Jensen, BASF Crop Protection with Padilla, “Living Acres Migration Infographic”

**Best Use of Photography in a Print Periodical**

1<sup>st</sup> Amy Gohman, C Magazine

2<sup>nd</sup> Nate Werner, Homestead Magazine

3<sup>rd</sup> Jamie Cole, FarmLife Magazine

**AAEA Designer of the Year, Honorable Mention**

Matt Strelecki

Successful Farming

**AAEA Designer of the Year**

Rachael Davis

Legacy Magazine

**2018 AAEA Design Judges**

Debbie Brady

Blake Dinsdale

Sam DuRegger

Gardner Hatch

Renee Martin Kratzer

J O’Brien

Carolyn Preul

Quint Randle

## **AAEA MarComm Awards Program**

The AAEA MarComm Awards Program is sponsored by AAEA through funding provided by Agri Marketing, DTN/The Progressive Farmer, Farm Progress, High Plains Journal, Hoard's Dairyman, and Meredith Agrimedia.

### **2018 Winners**

#### **Advertorial – One-page**

- 1<sup>st</sup> Bader Rutter, “Producers Turn to PhytoGen W3FE Varieties to Thrive Against Weeds and Pests”

#### **Advertorial – Multi-page or Special Section**

- 1<sup>st</sup> Donovan Harris, DTN/The Progressive Farmer, BASF Innovations from the Field
- 2<sup>nd</sup> Joann Pipkin, Dairy Herd Management, “Stewardship Starts With a Plan. Share Your Environmental Story”
- 3<sup>rd</sup> Illinois Soybean Association and MorganMyers, “Meaty Markets”

#### **Media/Special Event**

- 1<sup>st</sup> Illinois Soybean Association and MorganMyers, “SITC Dinners”
- 2<sup>nd</sup> Cenex and Exponent PR, “Boot Stomping. Powered Locally.”
- 3<sup>rd</sup> Charleston|Orwig and Compeer Financial, “Compeer Financial Launch Media Event”

#### **Feature Article**

- 1<sup>st</sup> Filament Marketing LLC, Purina Backyard Flock, “Chickens and Gardens”
- 2<sup>nd</sup> Exponent PR with Farm Credit Mid-America, “Telling Washington Why Crop Insurance Matters”
- 3<sup>rd</sup> Illinois Soybean Association and MorganMyers, “Hub of Marketer and Influencer Access”

#### **News Article**

- 1<sup>st</sup> Charleston|Orwig and CoBank, “CoBank: Surging Demand for Organic Produce Widens U.S. Supply Gap”
- 2<sup>nd</sup> Illinois Soybean Association and MorganMyers, “Illinois Economy Value Article”
- 3<sup>rd</sup> Barb Baylor Anderson with Illinois Field & Bean, “Well-Planned Weed Control Becomes More Critical”

#### **News Release**

- 1<sup>st</sup> Filament Marketing LLC, “Six Milestones for Backyard Chickens”
- 2<sup>nd</sup> Filament Marketing LLC, “Never Miss a Heat: Build a Better Boar Bachelor Pad”
- 3<sup>rd</sup> Filament Marketing LLC, “Five Tips to Help Your Calves Beat Summer's Heat”



### **Technical Writing**

- 1<sup>st</sup> G & S Business Communications, “Numbers Tell the Story”
- 2<sup>nd</sup> Red Barn Media Group and AGCO Corporation, “Get in the Zone in AGCO’s Performance Agronomy”
- 3<sup>rd</sup> Red Barn Media Group and AGCO Corporation “Smart Seed Selection in AGCO’s Performance Agronomy”

### **Publication – Print or Electronic – Not for Profit**

- 1<sup>st</sup> Meredith Agrimedia, FFA New Horizons
- 2<sup>nd</sup> Noble Research Institute, Legacy Magazine
- 3<sup>rd</sup> University of Illinois, ACES@Illinois Fall 2017

### **Publication – Print or Electronic – For Profit**

- 1<sup>st</sup> G & S Business Communications, Thrive Magazine
- 2<sup>nd</sup> Red Barn Media Group and AGCO Corporation, FarmLife Magazine
- 3<sup>rd</sup> Red Barn Media Group and AGCO Corporation, BALE Magazine

### **Media Materials/Kit**

- 1<sup>st</sup> Minnesota Soybean Research & Promotion Council and broadhead, RePLAY Media Kit
- 2<sup>nd</sup> Exponent PR and DuPont Crop Protection, News from the Field
- 3<sup>rd</sup> G & S Business Communications, Proximus Collateral

### **Speech/White Paper**

- 1<sup>st</sup> Illinois Soybean Association and MorganMyers, CAGTC White Paper
- 2<sup>nd</sup> Catherine Merlo for CoBank, “Cotton’s Northern Expansion”
- 3<sup>rd</sup> Tanner Ehmke, CoBank Knowledge Exchange, “More Feed, Fewer Mills: Upgrades Accelerate Consolidation”

### **Writing for Special Projects**

- 1<sup>st</sup> Noble Research Institute, 2016 Annual Report: Connect
- 2<sup>nd</sup> Filament Marketing LLC, “My First Year with Chickens” eBook
- 3<sup>rd</sup> Georgia Peanut Commission, 2017 Georgia Peanut Commission Annual Report

### **2018 AAEA MarComm Judges**

Teresa Araque  
Jessie Decker  
Seth Jones  
Julie Kaiser  
Jennell Loschke  
Michael Marn

## **AAEA Digital & Social Media Awards Program**

The AAEA Digital & Social Media Awards Program is sponsored by AAEA through funding provided by Syngenta.

### **2018 Winners**

#### **Digital & Social Media – Marketing Communications Division**

##### **Podcasts**

- 1<sup>st</sup> Illinois Soybean Association, ILSoyAdvisor Podcast Channel
- 2<sup>nd</sup> The Western Producer, Western Producer Podcast Farmtech

##### **Blogs**

- 1<sup>st</sup> WinField United and Exponent PR, “Boots on the Ground = Timely Insights from Field to Farmer”
- 2<sup>nd</sup> Illinois Soybean Association, ILSoyAdvisor Blog
- 3<sup>rd</sup> Simply Sorghum, Simply Sorghum Blog

##### **Websites**

- 1<sup>st</sup> Bader Rutter, Dow AgroSciences: MaxU E-Learning Modules
- 2<sup>nd</sup> WinField United and Exponent PR, Answertech.com, The Ag Tech Ace of Spades
- 3<sup>rd</sup> FLM Harvest and The Mushroom Council, Blenditarian Website

##### **Webinars**

- 1<sup>st</sup> Illinois Soybean Association, ILSoyAdvisor Webinars

##### **Social Media**

- 1<sup>st</sup> WinField United and Exponent PR, “Exploring Uncharted Waters in Agriculture”
- 2<sup>nd</sup> Minnesota Soybean Research & Promotion Council and broadhead, DieselSellerz Social Promotion
- 3<sup>rd</sup> Exponent PR and Cenex, “Kicking Engagement Into High Gear”

##### **Mobile/Tablet Technology Apps**

- 1<sup>st</sup> DTN/The Progressive Farmer, DTN Ag Weather Tools App
- 2<sup>nd</sup> Georgia Peanut Commission, PeanutPedia

##### **Video Production**

- 1<sup>st</sup> Georgia Peanut Commission, “Peanut Program Works”
- 2<sup>nd</sup> Filament Marketing LLC, “Purina Dairy Ambassador Herd – The Steinhurst Dairy Story Video”
- 3<sup>rd</sup> National Farm Medicine Center, “Tragedy Averted: 90 Second Whiteboard Video Speaks to Wisconsin Farmers”

## **Digital & Social Media – Publishing Division**

### **Podcasts**

- 1<sup>st</sup> Jenny Schweigert, “Keeping Ag Real”
- 2<sup>nd</sup> Jodi Henke, Meredith Agrimedia, “Saving the Family Farm: Don’t Be Schizophrenic
- 3<sup>rd</sup> Tyler Harris, NebraskaFarmer.com, “What Goes Into a 200-Bushel Sorghum Field?”

### **Blogs**

- 1<sup>st</sup> Karen Bernick, KarenLovesCountry.com
- 2<sup>nd</sup> Kylene Scott, High Plains Journal, “Kylene’s Blog”
- 3<sup>rd</sup> Pamela Smith, DTN/The Progressive Farmer, “Production Blog”

### **Websites**

- 1<sup>st</sup> Red Barn Media Group and AGCO Corporation, myFarmLife.com
- 2<sup>nd</sup> AGDAILY, www.AGDAILY.com
- 3<sup>rd</sup> DTN/The Progressive Farmer, DTNPF.com

### **Webinars**

- 1<sup>st</sup> Hoard’s Dairyman, “Animal Fats: Separating Fact from Fiction”
- 2<sup>nd</sup> Hoard’s Dairyman, “Monitoring and Managing Metabolic Diseases in the Transition Cow”
- 3<sup>rd</sup> Hoard’s Dairyman, “How They Achieve 40,000 Pounds of Milk per Cow”

### **Social Media**

- 1<sup>st</sup> DTN/The Progressive Farmer, DTN Social Media Campaigns
- 2<sup>nd</sup> Red Barn Media Group and AGCO Corporation, FarmLife Social Media
- 3<sup>rd</sup> Red Barn Media Group and AGCO Corporation, “Hesston Knows Hay” Video Series

### **Multimedia Story**

- 1<sup>st</sup> Kerri Reynolds and Allison Jenkins, Today’s Farmer, “Brother’s Keeper”
- 2<sup>nd</sup> Mindy Ward, Farm Progress, “Creating a Pork Powerhouse”
- 3<sup>rd</sup> Jessie Scott and David Ekstrom, Meredith Agrimedia, “From Fighter to Farmer: Passion for Farm and Country”

### **Video Production**

- 1<sup>st</sup> John Deere, “The Crooked Road, Episode 3: The Luthier”
- 2<sup>nd</sup> The Mosaic Company and broadhead, “The Dirt on Soybeans”
- 3<sup>rd</sup> Hoard’s Dairyman, “A Cover for Every Champion”

## **2018 AAEA Digital & Social Media Judges**

Adam Durfee  
McGavock Edwards  
Kerry A. O'Connor  
Jeff Salem  
Elaine Symanski  
Lynette Von Minden

## **AAEA Photography Awards Program**

The AAEA Photography Awards Program is sponsored by AAEA through funding provided by Rabo AgriFinance.

## **2018 Winners**

### **Portrait/Personality**

1<sup>st</sup> Bob Stefko, Meredith Agrimedia  
2<sup>nd</sup> Bob Stefko, Meredith Agrimedia  
3<sup>rd</sup> Jamie Cole, FarmLife Magazine  
HM Steve Werblow, The Furrow  
HM Charles Johnson, Homestead Magazine

### **Pictorial**

1<sup>st</sup> Rob Mattson, Noble Research Institute  
2<sup>nd</sup> Steve Werblow, The Furrow  
3<sup>rd</sup> Marth Mintz, The Furrow  
HM Todd Klassy, Range Magazine  
HM Ryan Ebert, Hoard's Dairyman

### **Feature**

1<sup>st</sup> Todd Klassy, Western Livestock Journal  
2<sup>st</sup> Todd Klassy, Tri-State Livestock News  
3<sup>rd</sup> Todd Klassy, The Fence Post  
HM Charles Johnson, The Furrow  
HM Kerri Lotven, Today's Farmer

### **Nuts & Bolts – Livestock**

1<sup>st</sup> Steve Werblow, The Furrow  
2<sup>nd</sup> Todd Klassy, Tri-State Livestock News  
3<sup>rd</sup> Todd Klassy, Angus Journal  
HM Ryan Ebert, Hay & Forage Grower  
HM Jim Patrico, DTN/The Progressive Farmer

### **Nuts & Bolts – Crops**

- 1<sup>st</sup> Todd Klassy, Growing Montana
- 2<sup>nd</sup> David Lindquist, C Magazine
- 3<sup>rd</sup> Gregg Hillyer, DTN/The Progressive Farmer
- HM Steve Werblow, The Furrow
- HM Jim Patrico, DTN/The Progressive Farmer

### **Picture Story/ Photo Sequence/ Photo Essay**

- 1<sup>st</sup> Todd Klassy, Tri-State Livestock News Forage
- 2<sup>nd</sup> Martha Mintz, The Furrow
- 3<sup>rd</sup> Todd Klassy, Range Magazine
- HM Jim Patrico, DTN/The Progressive Farmer
- HM Brent Warren, DTN/The Progressive Farmer

### **Emerging Photographer**

- 1<sup>st</sup> Mike Rankin, Hay & Forage Grower
- 2<sup>nd</sup> Miranda Reiman, Certified Angus Beef
- 2<sup>nd</sup> Mike Rankin, Hay & Forage Grower
- 3<sup>rd</sup> Leo Nieter, BALE Magazine
- HM Mike Rankin, Hay & Forage Grower
- HM Miranda Reiman, Certified Angus Beef

### **Photo Illustration**

- 1<sup>st</sup> Rob Mattson, Noble Research Institute
- 2<sup>nd</sup> Rob Mattson, Noble Research Institute
- 3<sup>rd</sup> David Lindquist and Amy Gohman, C Magazine
- HM Rob Mattson, Noble Research Institute
- HM Lorne McClinton, The Furrow

### **Unpublished Photos**

- 1<sup>st</sup> Kurt Lawton
- 2<sup>nd</sup> Katie Knapp
- 3<sup>rd</sup> Todd Klassy
- HM Katie Knapp

### **Advertorial Photos**

- 1<sup>st</sup> Kerri Lotven, Today's Farmer
- 2<sup>nd</sup> Todd Klassy, Farm406 Magazine
- 3<sup>rd</sup> Todd Klassy, Farm406 Magazine
- HM Todd Klassy, Farm406 Magazine
- HM Dean Houghton, Conservation Legacy Project

**Photo of the Year**

“Seeding Wheat”

Todd Klassy

Growing Montana

**Photographer of the Year**

Rob Mattson

Noble Research Institute

**Honorable Mention Photographer of the Year**

Todd Klassy

**2018 Master Photographer Program**

**Level One**

Abby Bauer,

Jessie Bland

Robin Booker

Laura Conaway

Barb Glen

Caleb Hicks

Catie Noyes

Faith Smith

Dan Videtich

**Level Two**

Amy Gohman

Leo Nieter

Miranda Reiman

**Level Three**

Kerri Lotven

Mike Rankin

Bob Stefko

**Level Four**

Brent Warren

**Level Five**

Kurt Lawton

**201 Photography Judges**

Jeannie Adams-Smith

Scott Baxter

Russell Graves

Steve Jessmore

Jeff Kida

Keith Skelton

## **2018 AAEA Lifetime Achievement Award**

Sponsored by AAEA Professional Improvement Foundation

The AAEA Lifetime Achievement Award is designed to honor current and former members of the organization, including those who may be deceased, for outstanding professional and personal achievements and leadership, with specific emphasis on contributions toward improvement of the viability and value of AAEA. This award is reserved for those who have adhered to high standards of professionalism in all aspects of their endeavors.

### **Tom Curl**

Tom Curl was the 1992 – 1993 AAEA President and a longtime executive with Progressive Farmer and Reiman Publications. He is a leader in innovation and bringing people together for a common goal.

### **Lynn Henderson**

Lynn Henderson is president of Henderson Communications, publisher of AgriMarketing Magazine. Lynn has spent his agricultural journalism career writing about other agricultural journalists, public relations people, and marketers.

## **AAEA Distinguished Service Award**

(made possible through a grant to the AAEA Professional Improvement Foundation by Archer Daniels Midland Company)

### **Orion Samuelson**

After a nearly 50-year career, Orion Samuelson has developed an unequalled record of service to the nation's farmers. Known for his association with WGN in Chicago, and serving as the Stations' head agricultural broadcaster since 1960, he's still active in the profession. But most importantly, his broadcasts have inspired an entire generation of people to become agricultural journalists.

## **2018 Fellows of the AAEA**

The American Agricultural Editors' Association is proud to announce the selection of two new Fellows of the AAEA. The Fellows Program recognizes members for excellent service to AAEA.

The new AAEA Fellows are:

- Charles Johnson, The Furrow
- Kurt Lawton, Farm Progress

The Fellows were nominated by the 12-member AAEA Legacy Committee. The

nominations were then passed onto the AAEA Board of Directors for final approval.

### **2018 Andy Markwart Horizon Award**

The Andy Markwart Horizon Award, presented by the AAEA Professional Improvement Foundation (PIF) and John Deere in a matching grant partnership, is an annual award given to an AAEA member who embodies the youthful vigor, energy, passion, dedication and creativity shown by Andy in his volunteer work for AAEA for many years. Andy, editor of *The Furrow*, died in 2006 from heart problems.

#### **David Ekstrom**

Senior Producer and Custom Solutions  
Meredith Agrimedia (Successful Farming)

David Ekstrom has been with Meredith Corporation since graduating from Buena Vista University in 2013. He works as Senior Producer and Custom Solutions, a role which includes producing advertiser projects, several radio shows and the *Successful Farming* television show on RFD-TV.

“David is a joy to work with. His multi-talented creative spirit oozes energy, passion, and dedication to his career, and to agriculture. Just like Andy,” wrote one of his references.

In his application for the Andy Markwart Horizon award, Ekstrom wrote “I enjoy being a team player, not only to assist my colleagues and increase my skillset as well as their own, but also to be a part of the creative process of telling agricultural stories to our readers throughout all types of media. I strive to be knowledgeable to create an emotion, present a powerful image, and a piece of art. Being a member of AAEA also provides me with an opportunity to develop my professional networking and continue my growth with this great profession of agriculture.”

Ekstrom currently serves as an AAEA board member and as the AAEA photography committee chair. He has won Several AAEA awards for his photography work.

### **AAEA/ACT Scholarship Program**

The AAEA/ACT Scholarship Program is a joint effort of AAEA and the Agricultural Communicators of Tomorrow and is funded by the AAEA Professional Improvement Foundation.

#### **The Jim Evans Scholarship**

The top AAEA/ACT scholarship given each year is “The Jim Evans Scholarship.” Dr. Evans has had a tremendous impact on the establishment and growth of agricultural communications programs, and serves as a mentor for hundreds of former and present students. Anyone who meets and visits with Jim comes away with renewed enthusiasm for our industry and a great appreciation for everything he has done for our profession.



The recipient is recognized for “excellence in academics and leadership, and for exemplifying the dedication and commitment of the outstanding individual for whom this award is named.”

**Alexa Nordwald**  
**University of Missouri – Columbia**

“Alexa’s dedication to the field of agriculture is apparent. The level of involvement she has in agricultural-related activities outside of her school work continues to astound me, says Lauren Jackson, Business Support Specialist, University of Missouri. “She has taken many opportunities to attend meetings around the state focused on agricultural communications to advance her educational experience. Her vast commitments and involvement with these agriculture-centric programs show that she is not someone who sits back and coasts through her schooling – she prefers to lead the way and dedicate her time to advocating for agriculture.”

**2018 AAEA/ACT Past Presidents’ Scholarship Recipients**

Catherine Jones, University of Nebraska- Lincoln

Corryn LaRue, Utah State University

Alexa Nordwald, University of Missouri - Columbia

Jill Seiler, Kansas State University

**2018 AAEA Interns**

**Cheyenne Dunn**, Purdue University agricultural communications student, served as the editorial communications intern with Successful Farming in Des Moines, Iowa. She also assisted with the 2018 Ag Media Summit in Scottsdale, Arizona.

**Alexa Nordwald**, science and agricultural journalism major at the University of Missouri-Columbia, served as the marketing communications intern with Padilla in Minneapolis, Minnesota. She also assisted with the 2018 Ag Media Summit in Scottsdale, Arizona.

**AAEA Communications Awards Sponsors**

Thank you to our generous sponsors who help fund the AAEA awards programs.

**Writing Awards**

Syngenta

**Design Awards**

DuPont Pioneer

**MarComm Awards**

Agri Marketing  
DTN/The Progressive Farmer  
Farm Progress  
High Plains Journal  
Hoard's Dairyman  
Meredith Agrimedia

**Digital & Social Media Awards**

Syngenta

**Photography Awards**

Rabo AgriFinance

**Lifetime Achievement Awards**

CHS Inc.

AAEA Professional Improvement Foundation

**Andy Markwart Horizon Award:**

John Deere

AAEA Professional Improvement Foundation

**Thank you to our hard-working committees:**

AAEA Awards Program

Jim Patrico, Co-Chair

Faith Smith, Co-Chair

AAEA Writing Awards Committee

Jamie Cole, Chair

AAEA Design Awards Committee

Matt Strelecki, Co-Chair

Amy Gohman, Co-Chair

AAEA MarComm Awards Committee

Pam Caraway, Chair

AAEA Digital & Social Media Awards Committee

Josh Flint, Chair

AAEA Photography Awards Committee

David Ekstrom, Chair

AAEA Legacy Committee

Larry Dreiling, Chair

AAEA Future Ag Communicators Committee

Laurie Bedord, Chair

Thank you to our award program managers, Debbie Alexander and Christine McClintic, and to Samantha Kilgore, Courtney Jackson, and Ellie Watson of the AAEA staff for strong support of the award programs throughout the year.