#### **AAEA- The Ag Communicators Network**

#### **CULTIVATING YOUNG AG JOURNALISTS PROGRAM**

# Sponsored by: AAEA Professional Improvement Foundation through a grant from Alltech

AAEA –The Agricultural Communicators Network believes it is vital to provide professional development and education opportunities for its younger members to attend the annual Ag Media Summit. Based on our recent survey of members, attending AMS is a major motivating factor that builds professional skills and provides networking and AAEA engagement opportunities that our members find valuable.





The Cultivating Young Ag Journalists Program, made possible by **Alltech**, will help reach that goal of continuing to provide development and education for the nation's leading Ag communicators.

#### **Program Scope**

To provide 5 young Ag Journalism leaders with \$1000 stipends each to attend the 2018 Ag Media Summit in Scottsdale, Arizona with the option for another travel stipend up to \$1000 to attend the Alltech Ideas Conference in May 2019 as schedules allow.

#### **Applicant requirements**

- Must have current membership with AAEA in the 'active' category
- Must be 35 or younger
- Provide two PDF samples of recent work
- Required attendance at the 2018 Ag Media Summit in Scottsdale, Arizona, August 4-8
- Stipend winners are encouraged to remit a brief story of their experience at AMS or covering a specific session for the AAEA Byline newsletter following the Summit.
- Optional Attendance at ONE: The Alltech Ideas Conference May 2019

### **About the Ag Media Summit**

The 2018 Ag Media Summit will be held in Scottsdale, Arizona. The AMS event includes professional development sessions, breakfast, lunch and trade show admittance. Visit <a href="www.agmediasummit.com">www.agmediasummit.com</a> for more information about the conference and to view the agenda under the Programs tab.

#### About the ONE: The Alltech Ideas Conference

ONE: The Alltech Ideas Conference will be held May 2019 in Lexington, Kentucky. and promises to be an experience jam-packed with ideas, innovations and solutions for the agriculture industry. The annual international conference draws more than 3,000 attendees from nearly 80 countries. Visit <a href="mailto:one.alltech.com">one.alltech.com</a> for more information.

<sup>\*</sup>This program is not related to the current Andy Markwart Horizon Award, although members can apply for both programs.

<sup>\*\*</sup>Stipend checks will be written post AMS to ensure participation and attendance.





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## Application

Name:
Affiliation/company:
Phone number:
Mailing Address:
Email:
Social media handle(s):
List any other professional activities or organizations you are involved in:
Are you an AAEA 'Active' member? Yes No
On the following pages, please tell us in 150 words or fewer why you want to be a part of the Cultivating Young Journalists Program, along with 2 samples of recent work.

Please send application and materials to Samantha Kilgore at <a href="mailto:skilgore@asginfo.net">skilgore@asginfo.net</a> by June 15, 2018.