



LAUREN LAGRANDE

Agricultural Communications Graduate Student

CONTACT



530-635-5899



2018 71st St.
Lubbock TX, 79412



laurenlagrande@gmail.com



www.linkedin.com/in/laurenlagrande

EXPERIENCE IN:

Editing
Content Creation
Reporting
Photography
Marketing
Recruiting
Social Media Planning
Press Releases
Newsletters

COMPUTER PROGRAM ABILITIES

- Microsoft
- Excel
- PowerPoint
- Prezi
- SPSS
- WordPress
- Constant Contact
- Drupal
- Canva

SOCIAL MEDIA COMPETENCE

- Facebook
- LinkedIn
- Twitter
- Instagram

EXPERIENCE

COMMUNICATIONS GRADUATE RESEARCH ASSISTANT

Texas Alliance for Water Conservation | August 2017- Present

Job Duties: Assist with communications materials, edit publications, photograph onsite farming seminars, gather and analyze data to improve communication efforts, and assist with our radio show

COMMUNICATIONS INTERN

Oregon Cattlemen's Association | February 2016 - June 2016

Job Duties: Administrative assistance, creating press releases & reports, social media management, teaching young individuals about cattle at community outreach events, researching current political issues impacting the ranching industry and taking a supervised lead on industry events

Results: Two press releases published, more social media followers, and partook in the hiring process for the new administrative assistant that joined the team and found the next communication intern

EDUCATION

TEXAS TECH UNIVERSITY

Lubbock, Texas | August 2017- Present

Expected Master's of Science Degree: December 2018

Major: Agricultural Communications

OREGON STATE UNIVERSITY

Corvallis, Oregon | September 2013- June 2017

Bachelor's of Science Degree; Cumulative GPA: 3.76

Major: Agricultural Science

Minors: Leadership, Communication, & Writing

PROFESSIONAL SKILLS & ABILITIES

- Team player with a positive attitude
- Self-motivated with attention to detail
- Proper oral and written communication
- Can adapt quickly
- Can work independently and remotely

ACHIEVEMENTS

BLUE DIAMOND YOUNG LEADERS PROGRAM

Blue Diamond Almonds | January 2018

Selected for the 2018 Blue Diamond Young Leaders Program, a leadership program that allows 18 producers/agricultural bankers in the state of California to learn more about the almond industry from a policy, production, marketing, and international standpoint through different seminars and sessions.

REFERENCES AVAILABLE UPON REQUEST