

# American Agricultural Editors' Association 2013 Awards

Presented Tuesday, Aug. 6, 2013  
Agricultural Media Summit  
Hyatt Regency Downtown  
Buffalo, New York

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## **AAEA Writing Awards Program**

*The AAEA Writing Awards Program is sponsored by AAEA through funding provided by Syngenta.*

### Breaking News

- 1st – Katie Micik, DTN/The Progressive Farmer, “Dairy cow not in food chain”
- 2nd – William DeKay, The Western Producer, “DNA wins the day for Sask. cattle producer”
- 3rd – Sean Pratt, The Western Producer, “Canola damaged by high wind”

### Economics & Management

- 1st – Bryce Knorr, Farm Futures, “Beat the Clock”
- 2nd – Des Keller, DTN/The Progressive Farmer, “Keeping a Brother’s Trust”
- 3rd – Mike Wilson, Farm Futures, “Core Values: The heart of every successful business”

### Editorial Opinion

- 1st – Mindy Ward, Missouri Ruralist, “Salt smuggler: A school lunch answer”
- 2nd – John Phipps, Top Producer, “The Audacity Paradoxes”
- 3rd – Mike Wilson, Farm Futures, “Labor crisis should galvanize agriculture”

### Human Interest

- 1st – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group, “Old Horses At Home”
- 2nd – Richard Banks, Massey Ferguson FarmLife/Red Barn Media Group, “Farm Fusion”
- 3rd – Charles Johnson, The Furrow, “Tough Chicks”

### Humorous Article

- 1<sup>st</sup> - Jennifer Latzke, High Plains/Midwest Ag Journal, “Zumba at your own risk”
- 2nd – Gail C. Keck, Ohio Farmer, “Tips on living the country lifestyle”
- 3rd – Chris Clayton, DTN/The Progressive Farmer, “DTN Releases Forecast of 2013 News Events”

### Issues

- 1st – Dan Looker, Successful Farming, “Farming’s New Faces”
- 2nd – Steve Werblow, The Furrow, “Serving up pioneer spirit”
- 3rd – Catherine Merlo, Dairy Today, “Nowhere to Turn”

### On-Farm Production

- 1st – Dee Goerge, Successful Farming, “No-Till Crucial To High Yields”
- 2nd – Steve Werblow, The Furrow, “Turning up the juice”
- 3rd – Dan Miller, DTN/The Progressive Farmer, “Where the Water Runs Clean”

### Personality Profile

- 1st – Jim Patrico, DTN/The Progressive Farmer, “Hobby Out of Control”
- 2nd – Joe Link, DTN/The Progressive Farmer, “Still Farming After 240 Years”
- 3<sup>rd</sup> -- P.J. Griekspoor, Kansas Farmer, “Cotton growers pay tribute to a pioneer”

### Regular Column

- 1st – Brent Olson, Living the Country Life, “A Summer Sunrise is Free”
- 2nd – Pamela Smith, DTN/The Progressive Farmer, “Trees Tug at the Heartstrings”
- 3rd – Mindy Ward, Missouri Ruralist, “My barn: a life or death experience”

### Technical Feature

- 1st – Gil Gullickson, Successful Farming, “War on Weeds”
- 2nd – Mike Wilson, Farm Futures, “The New Age of Smart Iron”
- 3rd – Kurt Lawton, Corn and Soybean Digest, “Don’t Let Rootworms Win”

### Team Story

- 1st – Dan Miller, Karl Wolfshohl, DTN/The Progressive Farmer, “America’s Best Young Farmers and Ranchers 2013”
- 2nd – Ed Clark, Julie Deering, Sara Schafer, Top Producer, “The Next Generation”
- 3rd – Dan Miller, Karl Wolfshohl, Boyd Kidwell, Charles Johnson, Tom Dodge, DTN/The Progressive Farmer, “Yield Winners: The Boys of Summer”

### **STORY OF THE YEAR**

“Hobby Out of Control”  
Jim Patrico  
DTN/The Progressive Farmer

### **WRITER OF THE YEAR**

Jamie Cole  
Massey Ferguson FarmLife/Red Barn Media Group

## **2013 Master Writer Program**

### New Master Writers (Level Five) in 2013

Tharran Gaines, Freelancer

Catherine Merlo, Dairy Today

Mindy Ward, Missouri Ruralist

### Level one

Patrick Delaney, American Soybean Association

Virginia Harris, DTN/The Progressive Farmer

Amy Roady, Illinois Soybean Association

### Level two

Julie Deering, Top Producer

Josh Flint, Prairie Farmer

Corey Geiger, Hoard's Dairyman

Deborah Huso, DTN/The Progressive Farmer

Sara Schafer, Top Producer

### Level four

William DeKay, The Western Producer

Dee Goerge, Freelancer

P. J. Griekspoor, Kansas Farmer

Darin Newsom, DTN/The Progressive Farmer

## **2013 AAEA Writing Judges**

Larry Aylward, editorial director  
Superintendent Magazine, Medina, Ohio

Darcy Boyle, news editor  
Golf Course Superintendents Association of America, Lawrence, Kansas

Ettie Berneking, assistant editor  
417 Magazine, Springfield, Missouri

Katie Pollock Estes, Editor  
417 Magazine, Springfield, Missouri

Neal Fandek, communications specialist  
University of Missouri Extension Business Development Program

Jason Jenkins, managing editor  
Rural Missouri

Tom Jirik, communications coordinator  
Upper Great Plains Transportation Institute, North Dakota State University

Jarrett Medlin, editor-in-chief  
St. Louis Magazine

Chuck Offenburger, Iowa writer  
[www.Offenburger.com](http://www.Offenburger.com), Cooper, Iowa

Candace Pollock, public relations coordinator, Southern SARE  
University of Georgia

John Reitman, director of news and education  
[TurfNet.com](http://TurfNet.com), [TurfNetSports.com](http://TurfNetSports.com)

Jessica Stewart, grant coordinator, New Product Development Center  
Oklahoma State University

Susan Thompson, communication specialist (retired)  
Iowa State College of Ag & Life Sciences

## **AAEA Design Awards Program**

*The AAEA Design Awards Program is sponsored by AAEA through funding provided by Case IH and DuPont Pioneer.*

### Cover Page Design - Commercial

- 1st – Matt Strelecki, Successful Farming
- 2nd – Ryan Ebert, Hoard’s Dairyman
- Tie- 3rd – Matt Strelecki, Successful Farming
- Tie- 3rd – Matt Strelecki, Successful Farming
- Tie- 3rd – Matt Strelecki, Successful Farming

### Cover Page Design - Custom

- 1st – Tom Sizemore, The Furrow
- 2nd – Tom Sizemore, Homestead
- 3rd – Tom Sizemore, Homestead

### Single-Page Editorial Design - Commercial

- 1st – Michelle Houlden, The Western Producer
- 2nd – Michelle Houlden, The Western Producer
- 3rd – Dana Rafferty, Top Producer

### Single-Page Editorial Design - Custom

- 1st – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group
- 2nd – Tom Sizemore, Homestead
- Tie- 3rd – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group
- Tie- 3rd – Tom Sizemore, The Furrow

### Opening Page or Spread Design - Commercial

- 1st – Lynn Varpness, Farm Industry News
- 2nd – Matt Strelecki, Successful Farming
- 3rd – Brent Warren, DTN/The Progressive Farmer

### Opening Page or Spread Design - Custom

- 1st – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group
- 2nd – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group
- Tie- 3rd – Amy Gohman, C Magazine, CHS Inc.
- Tie- 3rd – Amy Gohman, C Magazine, CHS Inc.
- Tie- 3rd – Amy Gohman, C Magazine, CHS Inc.

Two-Plus Page Design - Commercial

- 1st – Lindsey Benne, Farm Journal
- 2nd – Lindsey Benne, Farm Journal
- 3rd – Matt Strelecki, Successful Farming

Two-Plus Page Design - Custom

- 1st – Tom Sizemore, The Furrow
- 2nd – Amy Gohman, C Magazine, CHS Inc.
- Tie- 3rd – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group
- Tie- 3rd – Tom Sizemore, The Furrow

Special Editorial Section Design

- 1st – David Farr, Corn & Soybean Digest
- 2nd – Donovan Harris, Brent Warren, DTN/The Progressive Farmer
- 3rd – Donovan Harris, Brent Warren, DTN/The Progressive Farmer

Overall Magazine Design - Commercial

- 1st – David Farr, Corn & Soybean Digest
- 2nd – Lindsey Benne, Farm Journal
- 3rd – Lynn Varpness, Farm Industry News

Overall Magazine Design - Custom

- 1st – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group
- 2nd – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group
- 3rd – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group

Overall Magazine Design – Special Issues

- 1st – Michelle Houlden, The Western Producer
- 2nd – Donovan Harris, DTN/The Progressive Farmer
- Tie- 3rd – Tom Sizemore, Homestead
- Tie- 3rd – Tom Sizemore, Homestead

Special Publication Design

- 1st – Lindsey Benne, Farm Journal
- 2nd – Ryan Ebert, Hoard's Dairyman

Web Design – Electronic Newsletter/Magazine

1st – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group (MyFarmLife.com)

Tie- 2nd – Tom Sizemore, The Furrow (JohnDeere.com/Furrow)

Tie- 2nd – Tom Sizemore, Homestead (JohnDeereHomestead.com)

Best Use of Typography

1st – Matt Strelecki, Successful Farming

2nd – Tom Sizemore, The Furrow

3rd – David Farr, Corn & Soybean Digest

Best Use of Chart and Graph Material

Tie-1st – David Farr, Corn & Soybean Digest

Tie-1st – Michelle Houlden, The Western Producer

Tie- 3rd – Michelle Houlden, The Western Producer

Tie- 3rd – Matt Strelecki, Successful Farming

**DESIGNER OF THE YEAR**

Matt Strelecki

Successful Farming

**2013 AAEA Design Judges**

Don Besom, freelance graphic designer

South Orange, New Jersey (formerly senior art director for BusinessWeek for 15 years)

Sam DuRegger, director of marketing

Alpha Dominche, Ltd., Salt Lake City

Valerie Kisling, senior graphic designer, University Marketing

Oklahoma State University.

Jamie Ezra Mark, chief creative officer

Akers Creative Group, Ocala, Florida

Brad Nellis, DISTILLERY marketing & design

Madison, Wisconsin

Carolyn Preul, creative director

Inside Columbia magazine, Columbia, Missouri



## **AAEA MarComm Awards Program**

*The AAEA MarComm Awards Program is sponsored by AAEA through funding provided by Agri Marketing, DTN/The Progressive Farmer, Farm Journal Media, High Plains Journal, Hoard's Dairyman, Meredith AgriMedia, Penton/Farm Progress, Vance Publishing.*

### Advertorial – One-page

1st – Colle+McVoy – Winfield, CROPLAN® Alfalfa Advertorial

2nd – Karen Bernick Marketing Communications – GYPSOIL/Beneficial Reuse Management

3rd – Illinois Soybean Association, Animal Agriculture Value Map

### Advertorial – Multi-Page or Special Section

1st – Bader Rutter & Associates – Zoetis, Promoting the complete dry cow program

2nd – Dan Miller, Donovan Harris – Yamaha, Repair and Refit

3rd – Exponent PR – DuPont Crop Protection, DuPont™ Approach™ Advertorial

### Media/Special Event

1st – Harvest PR & Marketing – U.S. Apple Association, "Apples á la Cart" New York City Media Tour

2nd – Morgan & Myers – Case IH, Case IH Media Event

3rd – Broadhead – AGCO Corporation, AGCO Jackson & Intivity Center Grand Opening Media Event

### Feature or News Writing

1st – Red Barn Media Group – Massey Ferguson FarmLife, “Fuel in the Field”

2nd – Charleston|Orwig – Arm & Hammer Animal Nutrition, “Multiple solutions required to deal with feeding challenges”

3rd – AKC Marketing – Lely, “Feed more, work less,” CowManagement

### News Release

1st – Filament Marketing, LLC – FarmFirst Dairy Cooperative, “Membership vote would establish largest grassroots milk cooperative in the Midwest”

2nd – Charleston|Orwig – Novartis Animal Health, “Journal Article Links Cow Abortions to Vaccines”

3rd – Morgan & Myers – Case IH, “Telematics Will Advance Hay Baling Technology”

### Technical Writing

1st – Charleston|Orwig – Arm & Hammer Animal Nutrition, “Amino acid balancing reduces dairy’s environmental impact”

2nd – Charleston|Orwig – Illinois Soybean Association, “Wonder Why Headhauls and Backhauls Matter?”

3rd – Kenna B. Rathai Communications – Novus International, Inc., “Results with the Best Trace Mineral Nutrition”

### Publication – Print or Electronic

1st – Bader Rutter & Associates – Mycogen Seeds, Answers From Your Agronomist

2nd – Illinois Soybean Association, Illinois Field & Bean Magazine, January 2013

3rd – Charleston|Orwig – Arm & Hammer Animal Nutrition, The Peak Report

### Media Materials/Kit

1st – Blasdel Cleaver Schwalbe Communications – John Deere, John Deere Technology Summit

2nd – Broadhead – AGCO Corporation, AGCO Jackson & Intivity Center Grand Opening News Release

3rd – DTN/The Progressive Farmer, Connect all season long

### Speech/White Paper

1st – American Soybean Association, Speech to the United Soybean Board

2nd – Charleston|Orwig – Illinois Soybean Association, Looking Beyond Soybean Yields: Meeting Customer Needs with High Protein and Oil

3rd – Exponent PR – DuPont Crop Protection, “Conservation: We’re in this Together”

### Writing for Special Projects

1st – Exponent PR – Farm Credit Mid-America, 360° of Agriculture

2nd – AKC Marketing – Becker Underwood, Becker Underwood Sustainability Report 2011

3rd – Michael Bird – AGCO Corporation, AGCO 2012 Annual Report “Focus Forward”

### **2013 AAEA MarComm Judges**

Eric G. Barnes, director of communications and publicity  
TNA Entertainment, Nashville, Tennessee

Peg Zenk Bitter, writer/editor/content developer  
Hilo, Hawaii

Dawn Boyer, director of communications  
Dominican Sisters of Springfield, Illinois

Jessie Decker, director of marketing and business development  
Orthopedic Center of Illinois, Springfield, Illinois

Felicia Gillham, managing director  
Gillham & Associates Marketing, San Diego, California

Julie Kenney, independent communications consultant  
Des Moines, Iowa

Julie Bartels Smith, ABC, president  
JBSmith Communications, Leawood, Kansas

Josh St. Peters, global public affairs manager  
DuPont Pioneer, Johnston, Iowa

# **AAEA Digital & Social Media Awards Program**

*The AAEA Digital & Social Media Awards Program is sponsored by AAEA through funding provided by Syngenta.*

## **Publishing Division**

### Blogs

- 1st – Pamela Smith – DTN/The Progressive Farmer, “Production Blog”
- 2nd – Jacqui Fatka – Farm Futures, “DC Dialogue”
- 3rd – Holly Spangler – Prairie Farmer, “My Generation”

### Websites

- 1st – Dairy Today – DairyToday.com
- 2nd – Farm Journal Media – AgWeb.com
- 3rd – Agriculture.com – Mobile Agriculture.com

### Webinars

- 1st – Hoard’s Dairyman, “New corn silage utilization for dairy rations”
- 2nd – Hoard’s Dairyman, “Five keys for reproductive success”
- 3rd – Hoard’s Dairyman, “Consistent, efficient TMR feeding”

### Social Media

- 1st – Farm Journal Media – AgWeb.com Social Media Portfolio
- 2nd – High Plains Journal Social Media
- 3rd – Living the Country Life Social Media

### Mobile/Tablet Technology Applications

- 1st – Corn & Soybean Digest, Penton Media – Extreme Beans
- 2nd – AgWeb.com – AgWeb App

### Multimedia Story

- 1st – Kane Farabaugh, Steve Baragona, Voice of America – “A Dry Season”
- 2nd – AgWeb.com – “Farm Journal Media's Drought Coverage”
- 3rd – Massey Ferguson FarmLife/Red Barn Media Group – “Farm Fusion”

## **Marketing Communications Division**

### Podcasts

1st – Filament Marketing, LLC – Purina Animal Nutrition, LLC, “Milk Premium Program Testimonial Video”

### Blogs

1st – Illinois Soybean Association – Illinois Farm Families, “Illinois Farm Families” Blog

### Websites

1st – Harvest PR & Marketing – Oregon Hazelnut Marketing Board, Consumer Website OregonHazelnuts.org

2nd – Filament Marketing, LLC -- Bruno Rimini Ltd., Silostop.com

3rd – Illinois Soybean Association – Illinois Soybean Growers, Voiceforsoy.com

### Social Media

1st – Harvest PR & Marketing – U.S. Apple Association, "Appletizing Apple Pairing" Recipe Contest on Facebook

2nd – Illinois Soybean Association – Illinois Farm Families, “Illinois Farm Families Farmtastic Food Trek”

3rd – Filament Marketing, LLC – Purina Animal Nutrition, LLC, “Feeding for 30 Facebook Page”

### Mobile/Tablet Technology Applications

1st – Filament Marketing, LLC – Purina Animal Nutrition, LLC, “Cool Cow™ Heat Abatement Application”

2nd – Martinez Creative Group – Great Lakes Hybrids, “Seed Guide App for iPad”

### Online Media Rooms/Media Kits/Media Events

1st – Blasdel Cleaver Schwalbe Communications – John Deere, “John Deere Tech Summit E-vite”

## **2013 AAEA Digital & Social Media Judges**

### Publishing Division

Chuck Bowen, editor and associate publisher  
Lawn & Landscape, Cleveland, Ohio

Pat Jones, publisher  
Golf Course Industry and Lawn & Landscape Group, Cleveland, Ohio

Seth Jones, editor-in-chief  
Golfdom Magazine, Eudora, Kansas

Barbara McCabe, principal  
Barbara McCabe Writing & Public Relations, Broomall, Pennsylvania

### Digital & Social Media – MarComm Division

Jeff Salem, public relations associate  
Swanson Russell, Lincoln, Nebraska

Lynette Von Minden, senior public relations counsel  
Swanson Russell, Lincoln, Nebraska

## **AAEA Photography Awards Program**

*The AAEA Photography Awards Program is sponsored by AAEA through funding provided by Monsanto Company and Rabo AgriFinance.*

### Portrait/Personality

1st – William DeKay, The Western Producer  
2nd – Matt Strelecki, Successful Farming  
3rd – Steve Werblow, The Furrow  
Hon. Mention – Jamie Cole, Massey Ferguson FarmLife/Red Barn Media Group  
Hon. Mention – William DeKay, The Western Producer

### Pictorial

1st – Kurt Lawton, Corn & Soybean Digest  
2nd – Jim Patrico, DTN/The Progressive Farmer  
3rd – William DeKay, The Western Producer  
Hon. Mention – William DeKay, The Western Producer  
Hon. Mention – William DeKay, The Western Producer

### Feature

1st – William DeKay, The Western Producer  
2nd – William DeKay, The Western Producer  
3rd – William DeKay, The Western Producer  
Hon. Mention – Harlen Persinger, Freelancer  
Hon. Mention – Harlen Persinger, Freelancer

### Nuts and Bolts – Livestock

1st – Dean Houghton, Freelance  
2nd – Jennifer Carrico, High Plains Journal  
3rd – Ryan Ebert, Hoard's Dairyman  
Hon. Mention – Charles Johnson, The Furrow  
Hon. Mention – Jim Patrico, DTN/The Progressive Farmer

### Nuts and Bolts – Crops

1st – Dean Houghton, The Furrow  
Tie- 2nd – Harlen Persinger, Freelancer  
Tie- 2nd – Dean Houghton, The Furrow  
3rd – Jennifer Carrico, High Plains Journal  
Hon. Mention – Katie Knapp, Charleston|Orwig  
Hon. Mention – Tom Dodge, DTN/The Progressive Farmer  
Hon. Mention – Charles Johnson, The Furrow

Photo story/Photo sequence or Photo

Essay

Tie- 1st – William DeKay, The Western Producer

Tie- 1st – William DeKay, The Western Producer

2nd – Jim Patrico, DTN/The Progressive Farmer

3rd – Martha Ostendorf Mintz, Corral Creek Communications

Hon. Mention – Jeanne Bernick, Farm Journal

Hon. Mention – Charles Johnson, Homestead

Unpublished Photos

1st – Martha Ostendorf Mintz, Corral Creek Communications

2nd – Sam Wirzba, Last Light Photography

Tie 3rd – Harlen Persinger, Freelancer

Tie 3rd – Matt Strelecki, Successful Farming

Hon. Mention – William DeKay, The Western Producer

Hon. Mention – Karl Wolfshohl, DTN/The Progressive Farmer

**PHOTO OF THE YEAR**

Kurt Lawton

Corn & Soybean Digest

**PHOTOGRAPHER OF THE YEAR, HONORABLE MENTION**

Dean Houghton

**PHOTOGRAPHER OF THE YEAR**

William DeKay

The Western Producer



## **2013 Master Photographer Program**

### Level One

Tyler Harris, Penton/Farm Progress  
Jessica Lavicky, Penton/Farm Progress Companies  
Meggie Foster, Farm World  
Shannon Hayes, Agri-View  
Virginia Harris, DTN/The Progressive Farmer

### Level Two

Jeanne Bernick, Top Producer  
Matt Strelecki, Successful Farming  
Sam Wirzba, Last Light Photography

### Level Three

Katie Knapp, Charleston Orwig, Inc.  
Kurt Lawton, Corn & Soybean Digest

### Level Four

Jennifer Carrico, High Plains Journal

## **2013 Photography Judges**

Meredith Davenport, professor, Rochester Institute of Technology  
Rochester, New York

William Snyder, chairman, Rochester Institute of Technology  
Rochester, New York

Peter Power, photographer, *The Globe and Mail*  
Toronto, Ontario

## 2013 AAEA Lifetime Achievement Awards

*Sponsored by CHS Inc.*

The AAEA Lifetime Achievement Award is designed to honor current and former members of the organization, including those who may be deceased, for outstanding professional and personal achievements and leadership, with specific emphasis on contributions toward improvement of the viability and value of AAEA. This award is reserved for those who have adhered to high standards of professionalism in all aspects of their endeavors. Seven years ago, the American Agricultural Editors' Association re-instated the Lifetime Achievement Award, which had been given for the first and only time to Wheeler McMillen in 1990.

### **Wayne Swegle**

Wayne has had a long and diverse career, beginning from his early work at *Successful Farming*, to his time in the 1970s as assistant to the secretary and director of public affairs at USDA, to president of the National Millers Federation in the 1980s, to his work with Winrock International in the 1990s and beyond. As a past president, he remains an inspirational figure, co-author of our 75<sup>th</sup> anniversary book, and member of two committees.

### **Jack Pitzer**

Jack had an extensive career with the National FFA Organization, as a publication director and editor, leader of the convention's popular career fair and other activities. Jack's AAEA presidency gave the organization expanded professional improvement programs. His historic turn as co-chair of the Vision Committee brought forth the germ of the idea of what has become the Agricultural Media Summit, as we work closely with other organizations to deliver great programs for our members. He also plays an active role in the development of ways AAEA is preserving its rich history as we near our 100<sup>th</sup> anniversary.

## **2013 AAEA Distinguished Service Award**

*Sponsored by Archer Daniels Midland (ADM)*

### **Michael Duffy, PhD**

The 2013 AAEA Distinguished Service Award recipient is Michael Duffy, PhD, professor of agricultural economics at Iowa State University. Dr. Duffy's leadership in helping beginning farmers for nearly 20 years has helped to facilitate the transfer and transition of farm operations between multiple generations. He served as director of Iowa State's Beginning Farmer Center from its establishment by the Iowa Legislature in 1994 through the end of 2012. The center is unique in the nation, and his expertise and management has been influential not only in Iowa, but also to farm families nationwide in thinking differently and smartly about inheritance, succession and retirement."

## **2013 Andy Markwart Horizon Award**

The Andy Markwart Horizon Award, presented by the AAEA Professional Improvement Foundation (PIF) and John Deere in a matching grant partnership, is an annual award given to an AAEA member who embodies the youthful vigor, energy, passion, dedication and creativity shown by Andy in his volunteer work for AAEA for many years. Andy, editor of *The Furrow*, died in 2006 from heart problems.

### **Christy Couch Lee**

Christy Couch Lee graduated from Oklahoma State University with a degree in agricultural communications. While in Stillwater, she was OSU's outstanding agricultural communications student and one of the top 10 graduating students in OSU's College of Agricultural Sciences and Natural Resources. Since then, she has held positions with *The Quarter Horse Journal*, *Homestead* magazine and the National Swine Registry before heading her own company, Cee Lee Communications, in Wellington, Ill. Her company provides feature and news writing, photography and copy editing for agricultural publications and groups.

## **AAEA/ACT Program**

### Scholarships

The AAEA/ACT Scholarship Program is a joint effort of AAEA and the Agricultural Communicators of Tomorrow and is funded by the AAEA Professional Improvement Foundation.

### **The Jim Evans Scholarship**

This year, the AAEA board approved naming the top AAEA/ACT scholarship given each year “The Jim Evans Scholarship.” Dr. Evans has had a tremendous impact on the establishment and growth of agricultural communications programs, and serves as a mentor for hundreds of former and present students. Anyone who meets and visits with Jim comes away with renewed enthusiasm for our industry and a great appreciation for everything he has done for our profession. The recipient is recognized for “excellence in academics and leadership, and for exemplifying the dedication and commitment of the outstanding individual for whom this award is named.”

### **The 2013 Jim Evans Scholarship Recipient**

Ellen Reeder  
University of Illinois

### **2013 AAEA/ACT Past Presidents’ Scholarship Recipients**

Courtney Leeper  
University of Missouri

Maggie Jo Pruitt  
University of Arkansas

Kari Weis  
University of Missouri

### 2013 AAEA Interns

Stuart Estes, from the University of Arkansas, spent the summer as the 2013 AAEA editorial intern at the High Plains Journal in Dodge City, Kan., and assisted with the 2013 Ag Media Summit in Buffalo, NY.

Casey Droddy, from Kansas State University, spent the summer as the 2013 AAEA marketing communications intern at Morgan & Myers in Waukesha, Wis., and assisted with the 2013 Ag Media Summit in Buffalo, NY.

## **SPONSORS**

*Thank you to our generous sponsors who help fund the AAEA awards programs:*

**Writing Awards:**

Syngenta

**Design Awards:**

Case IH

DuPont Pioneer

**MarComm Awards:**

Agri Marketing

DTN/The Progressive Farmer

Farm Journal Media

High Plains Journal

Hoard's Dairyman

Meredith AgriMedia

Penton/Farm Progress

Vance Publishing

**Digital & Social Media Awards:**

Syngenta

**Photography Awards:**

Monsanto Company

Rabo AgriFinance

**Distinguished Service Award:**

Archer Daniels Midland Company (ADM)

**Lifetime Achievement Awards:**

CHS Inc.

**Andy Markwart Horizon Award:**

John Deere

AAEA Professional Improvement Foundation

## **AAEA COMMITTEES**

*Thank you to our hard-working committees:*

AAEA Writing Awards Committee

Lindsay West Kennedy (chair), Marilyn Cummins, Stephanie Pruitt, Cheryl Tevis

AAEA Design Awards Committee

Jamie Cole (chair), Donovan Harris (co-chair), Ryan Ebert, Matt Strelecki

AAEA MarComm Awards Committee (Affiliate Advisory Committee)

Cynthia Clanton (chair), Megan Fairchild Anderson, Stan Bird, Mary Jane Buerkle, Joy Carter, Steve Goldsmith, Des Keller, Katie Knapp, Jennifer Morrill, Stephanie Pruitt, Kelly Schwalbe, Lucy Whitehead

AAEA Digital & Social Media Awards Committee

Jeanne Bernick (chair), Karlie Elliott Bowman, Dee Weeda

AAEA Photography Awards Committee

Jim Patrico (chair), William DeKay, Ryan Ebert, Gil Gullickson, Kurt Lawton, Christine McClintic, Patricia Orton, Steve Werblow

AAEA Legacy Committee

Larry Dreiling (chair), Willie Vogt (co-chair), Joe Dan Boyd, Del Deterling, Jim Dickrell, Betsy Freese, Fred Myers, Lyle Orwig, Jack Pitzer, Paul Queck, Kelly Schwalbe, Wayne Swegle, Cheryl Tevis, Greg Vincent

AAEA Future Ag Communicators Committee

Joann Alumbaugh (chair), Mindy Williamson (co-chair), Laurie Bedord, Karen Bernick, Karlie Elliot Bowman, Jeff Caldwell, Cindy Cunningham, Jefferson Davis, Tim Hoskins, Gene Johnston, Christy Lee, Teresa Roof, Jennifer Shike, Karen Simon

Thank you to our award program managers, Marilyn Cummins and Christine McClintic, and to our AAEA Award Program interns from the University of Missouri Science & Agricultural Journalism program: Courtney Leeper, Kari Weis, Alicia Harris, Breanne Brammer and Megan LaManna; plus intern William Fandek, Hickman High School, Columbia, Mo.

Thank you to Den Gardner, Kenna Rathai, Kathy Heyda and Barb Ulschmid of the AAEA staff for strong support of the award programs throughout the year.